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Latest Arrivals & Company News



German multinational **BHS Corrugated Maschinen- und Anlagenbau GmbH**, a global leader in corrugated machinery, has chosen Malaga for its new R&D center, aiming to employ 50 people by year-end. Attracted by Malaga's tech boom, international talent pool, and strong university ties, BHS will focus on Industry 4.0, AI, and cybersecurity.

Foundever, a French global customer experience solutions provider, has opened a new hub in Malaga, creating 70 new jobs. The center will leverage AI and data analytics to enhance customer interaction management in multiple languages.

Vodafone (UK) is expanding its innovation presence in Malaga with two major initiatives. It will launch a new center focused on integrated mobile and satellite broadband, in partnership with AST SpaceMobile and the University of Malaga.

national hub for telecom, microelectronics, and semiconductor innovation.

Buxton, an American company, has acquired Audiense, a leading audience intelligence firm with over 2,000 global clients, which originally started in Córdoba and relocated to Malaga in 2021.

Amazon (USA) has launched its new 10,000-square-meter logistics station in Malaga, located on the former Intelhorce site. With over 70 direct employees, the facility is capable of handling 20,000 to 30,000 packages daily. The station's logo, featuring traditional "espetos," symbolizes the company's commitment to integrating local culture while expanding its operations in the region.

Indra has acquired Malaga-based tech firm Clue Tech for €39.8 million to enhance its defense business. Specializing in advanced electronics, AI, and data analysis, Clue Tech works on key projects like the Future Combat Air System (FCAS). With 60 employees and 2024 revenue of €4.3 million, Clue Tech will play a significant role in Indra's growing defense and aerospace ambitions, including the upcoming Indra Technology Hub in Malaga.

Unicaja Banco reported a net profit of €573 million in 2024, marking a 115% increase from the previous year. This strong performance has led the bank to propose a dividend payout of €344 million to shareholders at the upcoming General Shareholders' Meeting.

Suiters opened an urban flex living space on April 1, partnering with Salsa Patrimonio they transformed a 7-floor, 3,386 m² building on Lazcano Street into [62 coliving units](#). Aimed at young professionals, digital nomads, and students, the fully serviced accommodations reflect rising demand for flexible housing. The project reinforces Malaga's appeal as a hub for modern, mobile lifestyles and alternative living models.

Malaga at a Glance

Malaga leads Spain in entrepreneurial activity, according to the GEM 2023/2024 report. The city's Total Early-stage Entrepreneurial Activity (TEA) reached 9.8%, surpassing national and EU averages. High opportunity-driven ventures, strong infrastructure, and supportive local policies drive growth. Female and senior entrepreneurship are notable, though access to early-stage financing remains a challenge.

nearly 28,000 workers. The park remains a leader in innovation and technological development, boosted by strategic investments, including the future IMEC's R&D laboratory, positioning Malaga as a key European tech hub.



Malaga has emerged as a **leading city for tech employment in Spain**, ranking second after Barcelona. In 2024, Malaga experienced significant growth in tech jobs, now making up a larger share of its workforce. According to the "Mapa de Empleo Tecnológico" by Fundación Cotec the city continues to expand its tech sector, positioning itself as a key hub for innovation and technology in Spain.

Flexible office space demand surged in Malaga in 2024, with 88% occupancy and **815 new flex workstations contracted**. CBRE identifies the city as a key expansion hub for major operators amid unmet demand. Regional markets saw 45% growth, positioning Spain among Europe's fastest-growing flexible workspace sectors.

Malaga's **BIC Euronova** has earned a spot **among Europe's top start-up hubs**, ranking 22nd in the Financial Times' 2025 list. This recognition highlights Malaga's growing reputation as a dynamic hub for innovation and technology, joining top European cities like Munich and Paris.



Malaga is set to make history by hosting the **first-ever international edition of San Diego Comic-Con** from September 25 to 28, 2025, at the Palacio de Ferias y Congresos (FYCMA). This landmark event will feature over 300 hours of programming, including panels, screenings, cosplay contests, and exhibitions from major entertainment giants like Marvel, DC, Disney, Warner Bros., Netflix, and Star Wars. Organized by Dentsu in collaboration with the Junta de Andalucía and the Malaga City Council, the convention is expected to attract approximately 12,000 attendees daily.

Unicaja basketball team claimed their **third "Copa del Rey"** title on February 16, 2025, defeating Real Madrid 93–79 in the final. This victory adds to their 2005 and 2023 titles. Unicaja's impressive season also includes wins in the Supercopa and Intercontinental Cup.

As of April 2025, Malaga's **reservoirs are experiencing their highest water levels in three years**, thanks to significant rainfall in March. The province's reservoirs collectively hold 367.5 hm³, surpassing 60% of their capacity. These levels ensure a stable water supply for the upcoming summer and beyond.

International Trips & Visitors



A delegation participated in the **Smart City Summit and Expo 2025**, held from March 18 to 21 in **Taipei, Taiwan**. They joined the VIP delegation of the Intelligent Community Forum (ICF) to visit **Yunlin County**, recognized as a Top 7 ICF community for its integration of technology in education and sustainability. The delegation held meetings with academic institutions, the acting mayor of **Hsinchu**, and **Taiwan Semiconductor Manufacturing Company (TSMC)**, a global leader in semiconductor manufacturing with advanced 3 nm chip technology. The visit reinforced Malaga's commitment to innovation and internationalization, creating new opportunities for collaboration with Taiwan in smart cities.

For the 10th consecutive year, the City sent a delegation to the MIPIM real estate fair, focusing on attracting investment for affordable housing through the Municipal Housing Plan 2023-2027. The City also promoted the future Auditorium on the San Andrés platform, the Buenavista Master Plan, and the Rosaleda Football Stadium project to investors. Additionally, Malaga was recognized by **FDI (Financial Times) at MIPIM** with a diploma for ranking **10th in the 'Mid-sized European Cities of the Future 2025 - Economic Potential'**, highlighting its growing economic strength and investment appeal.



On April 1, Malaga welcomed a 38-member **delegation from Daejeon, South Korea, led by Mayor Jang Woo Lee**. The visit reinforced ties through the Global Innopolis Network (GINI), comprised of Daejeon, Dortmund, Malaga, Montgomery County, Seattle, Hsinchu, and Quebec. The mayors of Daejeon and Malaga announced that **Malaga will host the 2026 Global Innopolis Forum**. A letter of intent was signed between the University of Malaga and Hanbat National University to foster academic cooperation and innovation. Meetings also included key figures from Malaga's tech and entrepreneurial ecosystem.

In Q1 2025, Malaga hosted several international delegations: 12 **Swedish entrepreneurs** (Svenska Stadskärno) on January 21, 63 participants for the 14th **UMA / ERASMUS** Staff Training Week on February 3, 19 **Argentine tech companies** on March 7, and delegations from **Finland, Poland, IESE Business School, and Belgium**, totaling over 200 professionals.



By the Numbers

Malaga's **economy grew 2.8% in 2024**, outpacing the EU average but slightly below Spain's 3.1%. Unemployment fell to 12.1%, and employment rose 5.5%. Housing demand remains high, with sales up 9.4% and prices rising. Tourism saw mixed results, with strong international demand offsetting domestic declines. Outlook for 2025 remains positive amid global uncertainty.

The Port of Malaga saw record growth in 2024, moving **4.5 million tons—up 76.4% from 2023**. Container traffic surged 730%, driving the rebound. Vehicle imports rose 31.8%, and olive oil exports grew 20%. Despite a slight cruise dip, revenues hit €20.4M, with record operating profits of €3M.

Malaga-Costa del Sol Airport closed 2024 with a **record 24.9 million passengers, an 11.5% increase** from the previous year. As the third busiest airport on the Iberian Peninsula and the leading gateway for international tourism to Andalucía, the airport's growth reflects Malaga's rising prominence as a travel and business destination.

Malaga closed 2024 with **1.6 million hotel guests and nearly 3.5 million overnight stays, up 6.3% and 4.6% from 2023**. Hotel profitability rose 10.6%, and tourism-related employment grew 6% in Q4. Key international markets included the UK, Italy, and the U.S., while average occupancy reached 83%.

In 2024, Malaga **hosted 2,190 professional events, drawing over 323,000 participants and generating a direct economic impact of €266.5 million**. The meetings industry continues to grow, boosting local infrastructure, investment, and knowledge exchange.



For the first time ever, **over 50 million passengers used EMT Málaga's bus services** in 2024, marking a strong year for public transport in the city. The fleet currently includes 69 sustainable buses, and by 2025, that number will rise to 120 with the addition of 51 new eco-friendly vehicles—10 fully electric, 22 hybrid articulated, and 19 midibuses—further advancing Málaga's commitment to sustainable urban mobility.

Malaga Film Office supported **509 audiovisual projects in 2024**, 225 of which were completed, generating over €5.4 million in direct investment. High-profile productions like *The Snow Girl 2* (Netflix) and *Red Queen 2* (Prime Video) highlighted the city's appeal. Advertising led the way with 93 shoots, followed by short films (39) and TV/online shows (34), with Spain, the UK, and Poland topping international participation.

Events

Transfiere – 14th European Meeting on Science, Technology, and Innovation attracted over 5,200 attendees from over 30 countries. The event (Feb. 12-13) focused on cutting-edge topics like artificial intelligence and bioeconomy, featuring 100+ panels. It provided an excellent platform for international innovation leaders to discuss Europe's R&D and innovation agenda.



over 500 visitors, representing 192 national and international companies. The forum attracted global space agencies, universities, and industry leaders, marking a significant event in the space sector.

The **28th Malaga Film Festival** (March 14–23) attracted 4,325 accredited attendees, including 1,650 guests and 1,600 professionals from 63 countries. The event showcased Spanish and international films, with notable participation from filmmakers, industry experts, and press, emphasizing its role as a major cultural and industry event in Spain.

Casa Valonia: Connecting Spain and Belgium Through Digital Innovation held from March 26–28 was a key event fostering collaboration between Spain and Belgium. Organized by AWEX and WBI, it brings together 38 Belgian companies, 42 Spanish companies, and various institutions. The event focuses on innovation in entertainment, smart cities, tourism, and digital health, highlighting Malaga's leadership in these sectors.

The **IV Andalusian Cybersecurity Congress** (April 2–3) brought together over 3,000 professionals to explore cybersecurity applications in sectors like health and smart cities. International speakers participated, emphasizing the need for enhanced cybersecurity practices across various industries to address evolving digital threats.

Other prominent business events in the first quarter include the **BusinessXR Summit** and the **H&T Hospitality Innovation Show**. Additionally, the **9th British Barometer** presented insights on British investment in Spain, and the **Ibero-American Silver Economy Congress** addressed opportunities in aging populations, further enhancing Malaga's position as a hub for innovation and industry.



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Apr. 13-20	Holy Week (Semana Santa)
May 14-16	J on the Beach - Bringing Devs, DevOps, and Data Scientists together around Big Data
May 16-17	Guadalindie - Indie Video Game Fair of the South
May 19-23	IBIS Academy 2025 - International Benefits Information Service
May 26-28	iGaming Club Conference
Jun. 10-12	Digital Enterprise Show (DES)
Jun. 20	XIII eCongress Malaga
Jul. 24-26	Brisa Summer Music Festival
Aug. 16-23	Malaga Cultural Fair
Sept. 25-28	Comic-Con Malaga
Oct. 1-2	Green Cities + S-Moving - Urban Intelligence & Smart Mobility
Oct. 7-8	Global Photonics Economic Forum
Nov. 7-9	SIMED - Mediterranean Real Estate Exhibition
Mar. 12-14, 2026	Transfiere – European Forum for Science, Technology and Innovation

Foreign Business Groups in the Area

[American International Club](#)[Internations Malaga Chapter](#)[Asociacion Comercio Chino Andalucia](#)[Malaga Business Bootcamp](#)[ANREM - New & Foreign Residents of Malaga](#)[Malaga WorkBay](#)[British Chamber of Commerce](#)[Malaga Business Minds](#)[Business Breakfast Club \(Velez-Malaga\)](#)[Malaga International Group](#)[Business First Group](#)[Malaga Makers Startup Community](#)[Costa Women](#)

Marbella Business International (MBI)

[Costa Press Club](#)[Marbella Dutch Business Club](#)[Ellas Spanje Dutch Women Club](#)[Marbella Tech](#)[Guiri Business](#)[The Business Group Spain \(Mijas\)](#)[International Club Estepona](#)[ToastMasters Malaga Chapter](#)

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