

[Subscribe](#)[Past Issues](#)[Translate ▼](#)[View this email in your browser](#)

Tweet



Share on Facebook



Share on LinkedIn



Email

OPEN⁴ Business
A Smart Mediterranean City
Malaga

www.OpenForBusiness.Malaga.eu

Nº 36 April – June 2022

Newsletter

for Business and Investment in Malaga, Spain

Company News



Grupo Aire (fourth wholesale telecommunications operator in Spain) invested 2.5 million euros in its first Data Processing Centre in Malaga. This centre will host next-generation cloud services and provide connectivity at a national level; thereby enhancing Malaga as a strategic hub in the Information Technology sector. The centre will create approximately 350 direct and indirect jobs in the coming years.

Casavo, an Italian company, arrives in Malaga with 10 million euros ready to deploy and plans to acquire fifty apartments in various areas of Malaga to reform and sell them at affordable prices. The firm uses an algorithm to make valuations and

Malaga at a Glance

The City launched a new brand "**Malaga, The All-Around City**" to reinforce that "it is a complete city that has everything to be happy without sacrificing anything." Malaga offers a perfect work-life balance with harmony between well-being, progress, technological development, tourism and culture. A jury of 7 experts convened by the Malaga City Council and Promalaga selected the winning design presented by the joint venture of BRIDA and Lizarraga Palau as part of an open competition between 27 companies that submitted 22 unique entries.

málaga
la ciudad redonda

Capgemini, the French multinational corporation specializing in technology consulting services, has arrived in Malaga and recently opened a new centre specializing in cybersecurity, cyber defense and cloud services with prospects of hiring 300 technology experts.

RFMW, a U.S.A. based specialized distributor of radio frequency (RF) and microwave products, announced the acquisition of Spantech Technology Solutions. Spantech, based in Alhaurin de la Torre, Malaga since 1992, represents industry-leading manufacturers of RF, microwave, millimeter-wave components, and satellite communication equipment in Spain and Portugal.

Carmila, a French REIT, buys the Rosaleda shopping centre in Malaga for 24.6 million euros. The 73-store center, adjoining a Carrefour hypermarket, covers an area of 15,500 square meters and includes two medium-sized stores, Decathlon and Lefties - the Inditex Group's fashion brand.

Ernst & Young (EY), the U.K. professional services multinational firm, plans to hire another 500 professionals within a year, which would double its current workforce in the city. In 2019, the company opened a technology centre of excellence with 514 employees in

April 4. There are two services in each direction daily, and the journey takes just one hour and ten minutes.

The **Andalusian Digital Agency and the Andalusian Cybersecurity Center open** in Dock 2 with a 60 million euros investment over the next three years. A dozen people start working at the Digital Agency and between 40 and 50 will start working at the Cybersecurity Center by the end of the year.

In May, the **Malaga Mayor, Francisco de la Torre, celebrated 22 years as the City's leader** and expressed that they have been "very satisfactory years, full of activity and a sensation of important achievements in the City, but there are still things to do."

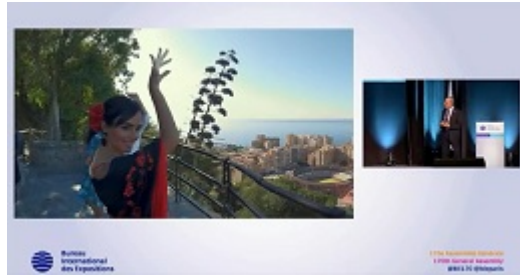
The **Spanish soccer team** returned to Malaga on June 12 and won 2-0 over the Czech Republic. 30,398 spectators enjoyed the victory that places Spain as the leader of Group 2 of League A of the UEFA Nations League.

On Monday, June 20, the **Spanish Government presented Malaga's candidacy to host the 2027 International Exposition** at the 170th General Assembly of the Bureau International des Expositions (BIE) at the Palais des Congres in Paris. It was the first of the three assemblies to defend the project "The Urban Era: Towards the

Swedish Telecom has recently completed the setup of their new office in Malaga. Founded in 2004, Swedish Telecom has been providing top quality IT consultancy services to organizations and the public all over the world. Their expertise lies in delivering innovative solutions to system integrators, operators, vertical companies, IT departments, and data centres, specifically in the global Smart City and IoT space.

Intellias, a Ukrainian global technology partner that focuses on the Automotive, FinTech, Location Based Services, Retail, IoT and Energy sectors has selected Malaga and Madrid as their main hubs in Spain, creating a powerful and complementary set up. Intellias, the highly recognised, professional and reliable software development company, helps Fortune 500 companies achieve success by living through its values and focusing on the projects, which make people's lives easier and better. The plan is to hire 40 employees in Spain this year & continue growing by 60-80 for the next few years.

The **Malaga Valley map** which displays the major technology companies in the innovative ecosystem was recently updated to incorporate 25 new arrivals.



Visits

A delegation from the Embassy of Latvia including entrepreneurs and the Latvian Investment and Development Agency (LIAA) visited Malaga on May 5-6 to learn about Malaga, its institutions and its business community.

On May 13, representatives from the Swedish Västernorrland region, Umeå University and the Vinnova project visited Malaga. The trip was organized by our office with support from the Swedish Embassy in Madrid, the Agency for Innovation and Development of Andalusia (IDEA) and the Spanish Institute for Foreign Trade (ICEX).



The U.S. Ambassador to Spain & Andorra, Julissa Reynoso, visited Malaga for the first time since her arrival in January to participate in the closing ceremonies of the Spring Seminar for Fulbright Scholars in Spain and Andorra with 227 participants.

[Subscribe](#)
[Past Issues](#)
[Translate ▼](#)


Economic Data

Leading recovery, **Malaga's GDP increased by 5.5%** in 2021, compared to 4.8% in Andalusia, 4.5% in Spain and 2.2% in the eurozone.

Malaga Trade Fairs & Congress Centre (FYCMA) had solid attendance in 2021 as people returned to physical events. While implementing all the appropriate health and safety measures, **FYCMA celebrated 150 events**, 16 fairs and exhibitions, 18 congresses and conventions, 21 professional conferences, 86 other events and meetings, 9 virtual events and 3 transversal projects. The Centre was the main vaccination location in the province, as well as the headquarters for the 'Malaga Segura' test program, contributing in an essential way to successfully completing two of the main collective challenges in the fight against the pandemic.

The Malaga Port will receive **41 cruise ships this summer**; although the ships are not traveling at full capacity, a full recovery is expected throughout the year.

The Franco-Spanish Chamber of Commerce, led by president Sara Biegerwhich and in collaboration with our office, organized a productive business visit to Malaga, May 26-27, for more than thirty representatives from the technological, logistical and financial sectors.



Education

The **University of Malaga (UMA)** has improved its position both nationally and internationally in the latest SCImago Institutions Ranking which evaluates more than 7,500 higher education institutions. The UMA advanced a position and ranks 18th among Spanish universities. At the international level, the UMA has also risen considerably in this ranking, going from 598 to 524. Regarding R&D, the UMA advances 15 positions in the world context and occupies position 311. In the social impact category, ranked number 209, compared to 216 last year. Finally, it is in innovation where the UMA has



DES - Digital Enterprise Show celebrated its sixth edition in Spain and first in Malaga on June 14-16 with 14,843 attendees, more than 336 exhibiting firms, 320 informative sessions and 600 international experts including keynote speaker **former president of the United States, Barack Obama.**

Participants in this technological event on digital transformation analyze digital challenges in the Banking, Commerce, Marketing, Industry, Mobility, Health and Tourism sectors and explore how digitization can become the best option to gain competitiveness, effectiveness and save costs. The Scale-Up! WorldSummit within DES gave more than 2,000 international startups the opportunity to present their business models to thousands of companies.

The week of April 25, we celebrated the relationship between Japan and Malaga with an official visit from the Japanese Ambassador in Spain and from a business delegation. We organized the **“Japan & Malaga: Commerce & Trade”** conference held in the Digital Content Hub with speakers from NTT DATA, the

which places it at number 387 in the classification, up from 459.

The **VII FANTEC Andalusian Technology Fair** welcomed more than 7,000 students in the Tabacalera gardens on May 20. Students from 140 educational centres could visit 100 stands and learn about more than 400 projects related to electronics, 3D printing, Internet of things, programming, robotics, video games and telecommunications, among others developed by primary, secondary and high school students from the entire Andalusian community.

DIGITALENT (composed of the business and technology schools ISDI, ISDI Coders, GMQTech, IEBS, ISDE and ESERP) announced in April the creation of the Malaga Digital Acceleration Center. This new educational space will have digital business courses, programming bootcamps, and master's degrees in cybersecurity and artificial intelligence for professionals and companies.

Upcoming Events

July 22-24	Gamepolis - video game festival & GameInvest
July 29-31	6th MalagaJam Weekend - largest video game marathon in Spain

[Subscribe](#)[Past Issues](#)[Translate ▼](#)

presented our Mayor with the decoration of the Order of the Rising Sun, on behalf of His Majesty, The Emperor of Japan and we enjoyed activities related to the III Cultural Week of Japan in Malaga, "Japan Returns to Malaga."



For the 6th time, **J on The Beach**, brought together more than 600 developers and DevOps focusing on Big Data technologies on April 27-29 in Malaga. It is a pure technical conference with workshops, a hackathon and technical talks where top speakers shared the latest trends in technologies related to Big Data. From data collection and stream processing to architectures, microservices & container systems.



CM Malaga - Culture & Museums International Tech Forum, in its second edition, gathered more than a 100 experts from 25 countries in

Sept. 13-15 [Seatrade Cruise Med](#)

Sept. 19 [Tech in Finance](#)

Sept. 21-22 [GreenCities](#) - Urban Intelligence and Sustainability Forum

Sept. 21-22 [S-Moving](#) - Forum of Intelligent, Autonomous and Connected Vehicles

Sept. 29-30 Startup Europe [Smart Agrifood Summit](#)

Oct. 8 [TEDxMalaga](#)

Nov. 10-12 [SIMED](#) - Mediterranean Real Estate Exhibition

Nov. 22-27 [David Cup](#) - Quarter Finals

Nov. 29- Dec. 1 [Rail Live 2022](#)

Interesting Media



The Malaga humorist Gregorio Esteban Sanchez Fernandez, fondly known as "Chiquito de la Calzada", who would have turned 90 on

[Subscribe](#)[Past Issues](#)[Translate ▼](#)

museum sector, as well as from technology companies, institutions and universities to explore the challenges facing cultural centers and to discuss how culture and technology can enhance each other.

drawings that sometimes appear framing the word Google in the search engine), in a sequence of six colorful illustrations.

Foreign Business Groups in the Area

[American International Club](#)

[Asociacion Comercio Chino Andalucia](#)

[New & Foreign Residents of Malaga \(ANREM\)](#)

[British Association Marbella](#)

[British Chamber of Commerce](#)

[Business Breakfast Club \(Velez-Malaga\)](#)

[Business First Group](#)

[Costa Woman](#)

[Costa Press Club](#)

[Ellas Spanje Dutch Women Club](#)

[Guiri Business](#)

[International Club Estepona](#)

[Internations Malaga Chapter](#)

[Irish Association of Spain](#)

[Malaga WorkBay](#)

[Malaga Business Minds](#)

[Malaga International Group](#)

[Malaga Makers Startup Community](#)

[Marbella Dutch Business Club](#)

[Marbella Tech](#)

[The Business Group Spain \(Mijas\)](#)

[ToastMasters Malaga Chapter](#)



[Twitter](#)



[LinkedIn](#)



[YouTube](#)



[Facebook](#)



[Website](#)



[Email](#)

Marc Sanderson

International Economic Development Director
msanderson@malaga.eu



City of Malaga
Investor Office

[Subscribe](#)

[Past Issues](#)

[Translate](#) ▼

