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Malaga at a Glance

The Malaga WorkBay platform (www.malagaworkbay.com) designed to assist national & international remote workers relocating to Malaga was recently launched by the Area of Tourism, City Promotion and Local & Foreign Investments of the City of Malaga, through the municipal company Promalaga. Using digital promotions and audiovisual material, the website offers information on the benefits of working from Malaga, Housing, Transportation, Communities, News and other services and is available in Spanish, English and German. Malaga is the ideal city for your professional development and to illuminate your life.



Malaga province exports registered a record of 2.3 billion euros (1.9 % increase) in 2020 with a total of 4,624 companies selling abroad according to data provided by

Company News



Google announced on Feb. 11 that it will open a cybersecurity Centre Of Excellence, in an old military government building with 2,500 m2, located on the Paseo de la Farola in Malaga along with an investment of more than \$650 million dollars over five years in Spain.

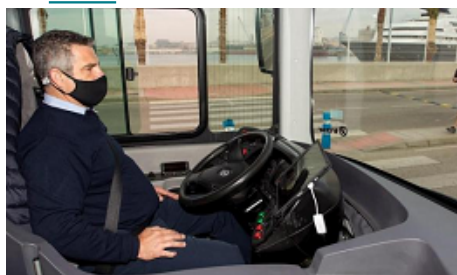
DEKRA, one of the world's leading companies in testing, inspection and certification, announced on February 12 that it selected Malaga to establish a Global Hub for Information Technology. This center will focus on DEKRA's digitization projects through the development of global Internet of Things, Data, Artificial Intelligence, Analytics and Integration platforms, as well as solutions for its clients.

Globant, a digitally-native technology services company and the first Latin

trade with sales of 1.3 billion euros (11.5 % increase) Olive oil, subtropical fruits and pork drove the increase. Specifically, Malaga exports to China grew 46 % year-to-year reaching a total of 197 million, with pork sales representing 88% of that total.

The new Andalusian Digital Agency will be located in the Malaga Tech Park. This agency will bring together different regional ministries and administrative agencies with an estimated 1,000 workers to create "a joint digital strategy" for the region. Objectives include eliminating the digital divide, improving digital administration activities to make life easier for citizens, facilitating the digital transformation and working to attract technological investments.

Malaga is the first European city to have a fully autonomous large capacity electric bus running in its streets with real passengers and traffic. As part of the AutoMOST R&Di program, this month-long pilot project was developed by the operator Avanza and companies such as Grupo Irizar and Datik, the Polytechnic University of Madrid, the University of Vigo, CEIT-IK4, Insia, Tecnalia, the Malaga City Council and the Port of Malaga. Check out the [video](#).



For 2020, the Malaga Tech Park, formerly known as the Andalusian

announced on March 10 that it will be opening a new Artificial Intelligence (AI) Innovation Center in Malaga where it plans to hire up to 200 professionals.

The Best Workplaces Malaga initiative seeks to help companies create cultures of trust and to recognize the best companies to work. Malaga companies such as Sequel (Verisk), Vodafone Malaga, Cervinter, Novaluz Energia Empresas and Plytix, have already been certified as "excellent places to work by their employees." Great Place To Work, an international research institute and consultancy that accompanies and certifies the best companies to work for, in collaboration with the Malaga City Council, Promalaga, Fundacion Ciedes and DiarioSur are supporting this first edition of the initiative. The [registration](#) period is open until August 31, 2021 and the result will be published in October 2021.

The Japanese multinational TDK has chosen the Malaga Tech Park to open its first Data Science Center to promote its international services of artificial intelligence, business intelligence, data-driven services and machine learning. This center arises from successful collaboration with the University of Malaga's (UMA) Khaos research team which already supports numerous TDK plants around the world. Since 2011, TDK has operated a plant in the Malaga Tech Park, where it manufactures ribbon capacitors and of power, mainly used in advanced industrial applications and in renewable energy.

reaching 20,345 total workers (57 % men & 43 % women). The total number of companies/entrepreneurs located at the Park fell by just 18 and stands at 621. Total combined turnover for these companies was 2.1 billion euros in 2020, which is a slight decrease. Investments in R&D by companies at the PTA was almost 89 million euros, which represents a rise of 5.84 % compared to the previous year.

Entrepreneurship in Malaga is higher than the Andalusian and national averages according to the latest [GEM Report](#). The Entrepreneurial Activity Rate in the Malaga province reached 7.3 % of the population compared to 6.1 % and 5.8 % registered in Spain and in Andalusia in 2019.

A Light Fidelity (LiFi) wireless data transfer technology pilot project was recently launched by local tech company Datlight at the María Zambrano train station in Malaga as part of Adif's Digital Transformation Plan for Passenger Stations. The objectives of this pilot are to test technical capabilities in terms of capacity, practicality, & usability and to collect user experience impressions.

The Adif High-Speed Railway Technology Centre will continue for the next 10 years through support of the Andalusian Regional Government. The Centre, located in the Malaga Tech Park since 2014, has 5,700 m2 dedicated to research, industry 4.0 advances and digital transformation in the railway sector. Adif, a Spanish state-owned railway infrastructure manager, is a founding

with Unity to distribute video games. Unity is the world's leading platform for creating and manipulating 3D content in real time and one of the greatest tools available for designing games. Founded by local entrepreneurs, Uptodown currently has 130 million active users worldwide, a catalog of 3.8 million apps available in 15 languages and generates more than 450 million downloads per month.

13 Malaga businesses are offering online internships for Dutch students. JongLeren.es and Dutch Students Abroad together with the vocational school mboRijnland created 'Online Business Journey' to help hundreds of Dutch students from different fields of study find online internships with Spanish companies. Students of Malaguena school Santa Maria de Los Angeles also participate in this project.

The Malaga Valley map which displays the major technology companies in the innovative ecosystem was recently updated to incorporate new arrivals.



Logistics Sector

The German investment fund Aquila Capital, through its subsidiary Green Logistic, has recently bought a 75,000 m2 part of the old Bacardi factory, which has been dormant

R&D partnership is specifically dedicated to railway innovation with a 1.3 billion euro budget and co-financing of 600 million from the European Union.

Investment Opportunities

The Malaga Port Authority plans to approve a new tender for the construction and management of the San Andres marina, as well as the contracting tender for the construction of the new facilities for the Civil Guard. The public tender, which was declared void in the previous call, is open to companies that opted for the administrative concession in the previous process, as well as new ones that will have the opportunity to present their bids. The future concession will have an area of water surface on the right bank of the Guadalmedina river that consists of 100,000 m2. In addition to this water surface, there is a 28,000 m2 area of land surrounding the water.

Hybrid Events

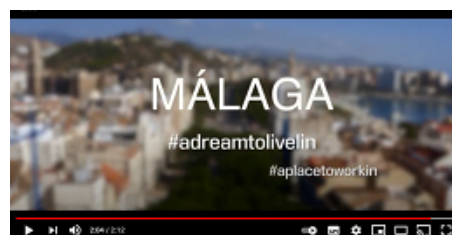
More than 180 teams competed virtually in the "Malaga Open Esports" tournament which took place from March 5 to 25 and was organized by the National Digital Content Hub and Sirocco Media. This tournament was the first stop of the "The Storm Circuit competition" which is the main amateur competition for the "League of Legends" and "Valorant" video games in Spain.

The Aragonese company Montepino finalizes urban planning procedures to build a 12-hectare logistics centre customized for electronic commerce distribution. The 50,000 m2 centre will be built on a 115,000 m2 plot of land that was an old textile factory with an estimated investment of 80 million euros.

2 new logistics parks are being developed by Andalusian investors. One park near the international airport and the other near the Malaga Tech Park. The 2 parks have a combined surface area of more than 700,000 m2.

Interesting Videos

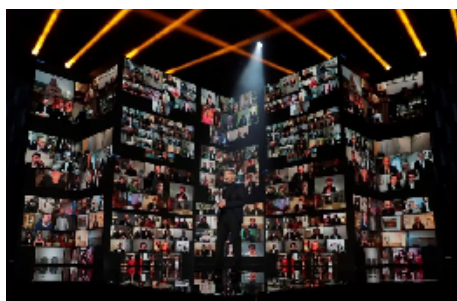
1. Our New FDI Promotional [video](#)
2. Malaga Workbay [success stories](#)
3. Digital spots about Malaga: [Outdoors](#), [Sports](#), [Museums](#), [Sightseeing](#), [Safety](#), [Mentality](#)



Upcoming Events

April 14-15	Transfiere - 10th European Meeting on Science, Technology and Innovation
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year in a very unique venue and famous Spanish film award show. Last year was one of the most attended shows in the event's history while this year was a smaller and more intimate affair which took place in the Soho Caixabank Theatre with nominees connecting through video conferencing systems. Antonio Banderas orchestrated the event from his theater and the evening included very emotional and personal acceptance speeches with winners being surrounded at home by their families and friends.



June 21-22	CM Malaga - Cities & Museums International Trade Fair
July 23-25	Gamepolis eSports Festival
Sept. 29-30	GreenCities - 12th Forum of Urban Intelligence and Sustainability
Sept. 29-30	S-Moving - Smart, Autonomous and Unmanned Vehicles Forum
Oct. 7-8	Smart Agrifood Summit
Oct. 22-23	EducAcción - 1st International Congress on Education
Nov. 4-11	SIMED - 17th Mediterranean Real Estate Fair
Nov. 24	Global Startup Cities Summit
Dec. 9-12	Mobile Week Malaga 2021

Foreign Business Groups in the Area

American International Club	International Club Estepona
Asociacion Comercio Chino Andalucia	Internations Malaga Chapter
New & Foreign Residents of Malaga (ANREM)	Irish Association of Spain
British Association Marbella	Malaga Business & Networking
British Chamber of Commerce	Malaga Business Minds
Business Breakfast Club (Velez-Malaga)	Malaga International Group
Business First Group	Malaga Makers Startup Community
Costa Woman	Marbella Dutch Business Club
Ellas Spanje Dutch Women Club	Marbella Open City
English Speaking Club Málaga	The Business Group Spain (Mijas)
Guiri Business	ToastMasters Malaga Chapter



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