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OPEN4 Business Malaga
A Smart Mediterranean City

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Newsletter

for Business and Investment in Malaga, Spain

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Malaga at a Glance



Malaga and Gothenburg were selected as the 2020 European Capitals of Smart Tourism during the official award ceremony held on October 9 in Helsinki. 35 Cities from 17 EU countries competed for the title in the second edition of this European Commission award. Malaga has a programme of more than 25 activities planned for next year to promote European cities as smart tourism destinations, to share tourism best practices and to act as a role model for other EU cities.

Company News

Telefonica and Dekra created in Malaga the first European test and certification center between Vehicles & Everything (V2X) using 5G communications. The center is located at the PTA and has an outdoor circuit for Spanish frequencies and a private network hangar for other frequencies.



60% of the foreign companies in Malaga are prepared to increase their revenue and investments in 2019. This is the data collected in the Second Malaga Business Climate Barometer which surveys foreign companies in the city and the

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The Gamepolis video game festival exceeded 60,000 visitors during its 7th edition. Players, developers, students and professionals from the sector participated in eSports tournaments such as 'CS: GO' and 'League of Legends.' The Malaga team, Kaiju Esports won the 'Clash Royale' tournament. The 'Fortnite' tournament had 500 players and a prize of 6,000 euros. It was the largest competition of this video game held to date in Spain. All the Gamepolis visitors had the opportunity to play the newest releases from Nintendo; for example, 'Pokémon Sword' and 'Pokémon Shield', which will go on sale on November 15. The Retro Zone featured an exhibition of more than 250 consoles from the 70s until today.

Malaga will be in the spotlight next year as the Goya Awards Gala will be held here in January 2020. The Goyas are the Spanish national annual film awards established in 1987. Also, on June 29, the Spanish Max Awards for the Performing Arts will hold its gala in Malaga.

Visitors

We had business people visit us from

and innovative capacity at the most appreciated aspects of Malaga. Innovation being the one that has grown the most with respect to the first barometer. Read the [II Barometer](#)



The US company QSI recently opened an office in the BIC Euronova. QSI has been offering training, auditing and certification services for more than 25 years under the management standards published by ISO. The company's current focus is the training of auditors, consultants and 'coaches' in relation to new technologies and regulations published by ISO in areas such as information security, business continuity, energy efficiency, cloud management systems, 'blockchain' or Internet of Things (IoT).

By the Numbers

5.9% more in exports in the first eight months of 2019. 1,468 million euros in total: Fresh fruits (18%), olive oil (14.4), meat (8.6) and electrical appliances and materials (6.7) are the main products that Malaga companies export.

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Germany, the Netherlands, Russia, South Korea, Sweden, the UK & the USA during the third quarter of 2019. We had a special visit from Oman led by Mohammed Mahmoud Al Zadjali, Director General of Investor Services and Quality Control for the Oman Ministry of Tourism. He was accompanied by 20 travel agents, entrepreneurs and members of the Arab Chamber of Trade seeking to learn first hand Malaga's keys to success for sustainable tourism growth.



Promotional Trips

In London, we met with representatives of the European Bank for Reconstruction and Development (EBRD) and the Government of the Netherlands in preparation for the Eurasia Strategic Infrastructure Leadership Forum that will take place in Malaga, December 11 to 13.

In Prague, a delegation from the Investors Office at the City of Malaga participated with a stand and businesses meetings in the autumn edition of the European Shared Services Outsourcing Week organized by IPQC. The purpose of

Malaga will gradually reduce the capital gains tax for inheritance until it is canceled completely in 8 years.

Upcoming Events

Nov. 6-8	4K-HDR Summit Where Engineers and Content Producers meet
Nov. 8-10	SIMed 15th Mediterranean Real Estate Exhibition
Nov. 10	Spanish Presidential Elections
Nov. 11-13	Convergence - The Global Blockchain Congress
Nov. 13-14	7th IMEX-Andalucia International Business Fair
Dec. 11-13	Eurasia Strategic Infrastructure Leadership Forum
Jan. 25, 2020	XXXIV Goya Awards Gala
Feb. 12-13	IX Transfiere European Meeting on Science, Technology and Innovation
March 3-5	European Robotics Forum (ERF)
April 21-22	XI Green Cities Forum of Urban Intelligence & Sustainability

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the benefits of doing business and living in Malaga to the more than 200 foreign business people attending the conference.



	Smart / Agrihood Summit
June 22-23	Linking Museums: Museums & Cities International Fair
June 29	Max Awards for the Performing Arts
Sept. 16-17	Seatrade Cruise Med
Sept.	World Technopolis Association (WTA) Global Innovation Forum
Oct. 14-16	S-Moving : Smart, Autonomous & Unmanned Vehicles Forum

Foreign Business Groups in the Area

[American International Club](#)

[Asociacion Comercio Chino Andalucia](#)

[New & Foreign Residents of Malaga \(ANREM\)](#)

[British Association Marbella](#)

[British Chamber of Commerce](#)

[Business Breakfast Club \(Velez-Malaga\)](#)

[Business First Group](#)

[Costa Woman](#)

[Ellas Spanje Dutch Women Club](#)

[English Speaking Club Málaga](#)

[Guiri Business](#)

[International Club Estepona](#)

[Internations Malaga Chapter](#)

[Irish Association of Spain](#)

[Malaga Business & Networking](#)

[Malaga Business Minds](#)

[Malaga International Group](#)

[Malaga Makers Startup Community](#)

[Marbella Dutch Business Club](#)

[Marbella Open City](#)

[The Business Group Spain \(Mijas\)](#)

[ToastMasters Malaga Chapter](#)



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