

[View this email in your browser](#)



Malaga at a Glance



The **Spanish Digital Content Hub** has generated an economic impact of 10.5 million euros since its opening in June 2017 and has a 100% occupancy rate. 650 direct and indirect contracts have been signed during its first year in the videogame and audiovisual entertainment sector. Of the 82 incubated projects, 45 companies were created in the virtual reality, animation, audiovisual and digital marketing sectors. Among the achievements are the creation and publication of the videogames "Fraxel Games", "Soccer Royale" and "Noahmund."

The City Council recently released its Strategic **Plan for Technological Innovation** 2018-2022 with 204 projects with an investment of 155 million euros to be an even "smarter" city. Robots to help clean the streets, a new water and waste treatment plant, easily traceable municipal electronic filing system, and municipal buildings connected by sensors are some of the projects.

British companies' investment in Andalusia has exceeded 250 million euros over the last five years, as reported on June 18 in Malaga during the presentation of the III Barometer on the Climate and

Upcoming Events

Aug.11-18	Malaga Feria
Sept.	II Malaga Aviation Forum
Sept. 28-29	I Sietar Spain Congress - Intercultural Competence: A Key for Inclusive Societies
Oct. 5-7	PyConEs - National Python Developers event
Oct. 17-19	S-Moving Smart , Autonomous and Unmanned Vehicles Forum
Nov. 7-8	EuroFinTech
Nov. 16-18	SiMed , 14th Mediterranean Real Estate Exhibition
Nov.30-Dec.1	Talent Woman
2018	British-Spanish Tertulias

Company News

The City of Malaga approved an expansion to the **Caterpillar Demonstration and Learning Center** (MDLC). The total surface area will reach 820,000 square meters. The new areas will be dedicated to research, investigation and development of new technologies and machineries for the construction, agriculture, mining and road industries. The MDLC was inaugurated in 1971, has 70 multilingual employees, and receives 17,000 visitors per year.

Chamber of Commerce in Spain. Analistas Financieros Internacionales (AFI) partner, José Manuel Amor assured that architecture, engineering, real estate services, construction and research, development and innovation (R + D + i) are the sectors of highest investment activity.

The Malaga-Costa del Sol airport recently opened **7 new international routes** connecting the coastal capital with the Swedish city Skelleftea, the British cities of Birmingham and Liverpool, Doha (Qatar), Algiers (Algeria), Riyadh (Saudi Arabia) via Casablanca and Kuwait (Kuwait) via Heraklion (Greece).

This week the port announced a public tender for the concession and commercialization of docks 1 & 2, with the goal of **boosting superyacht traffic**. The tender will have a water surface area of 41,484 square meters with the corresponding land area of 4,830 square meters, which means a length of 770 meters. The investment in this space should be a minimum of 1.5 million euros and a maximum of 7.25 million euros.

The International Training Center of Authorities and Leaders (CIFAL) in Malaga, operated by the **United Nations Institute for Vocational Training and Research** (Unitar) officially opened on Friday with the constitution of its executive committee and the signing of agreements with local public and private authorities such as the City Council, the Province, Unicaja Bank, the University of Malaga and the Malaga Workers' Confederation.

Events



During the last decade, the **Mahou-San Miguel brewery** in Malaga has invested 28.6 million euros. The production has increased by 24.2 % since 2000, while its unit consumption of water and energy has decreased by 17.1 % and 25.5 %, respectively, as well as its emissions of carbon dioxide, which fell by 55 %. In 2017, the brewery generated 16 million euros of economic activity through the purchase of goods and services with more than 140 companies. With more than fifty years of history, the plant has an area of 60,000 m2 and a production capacity of 2.5 million hectoliters per year.

The British fintech company **ITRS**, which arrived to Malaga in 2015, moved its office from the PTA to the Center of Malaga and plans to increase its workforce to 40 during the current year.

By the Numbers

654,655 travelers have stayed in hotels between January and June, 9.42 percent more than in the same period of 2017 according to the report of the situation of the National Institute of Statistics (INE). The tourism sector in Malaga continues to show historical figures.

35,000 jobs were created in Malaga during the last quarter which represents half of all those generated in the Andalusia region. Interestingly, the registered unemployment decrease by only 9,400 people, due to a strong increase in the workforce population.

Malaga is the 3rd province with the greatest advance in employment behind the Balearic Islands and Madrid.

12 % increase in building permits

the Grand Hotel Miramar in Malaga. It was the 10th celebration of this prestigious international meeting. 250 entrepreneurs, business people and leaders from 15 countries participated to address the challenges faced by India, but also the business and investment opportunities in Spain and, specifically, in Malaga. In addition to the 6 plenary sessions, 25 round tables were held where more than 80 businesspeople and experts debated relevant issues.

INTEREX – The Malaga Consular Corps organized the first Spanish Diplomatic and Business Forum on June 14-15 in Malaga. This international forum promoted international trade, identified economic opportunities and established relationships between the 200 high-level participants from 39 countries including Ambassadors, companies, commercial officers and bilateral chambers of commerce.

J on the Beach - For the 3rd year in a row, 400 international leading software developers and engineers gathered in Malaga from May 23-25 to share knowledge and to discuss the latest trends in how to collect, store, analysis and manage the tremendous amount of "BIG" data that companies receive. Speakers from companies such as Google, Microsoft, Salesforce and Oracle were some of the more recognized participants in the 6 workshops, round table discussions, 'hackathons' and networking events at the conference.

Startup Europe Smart Agrifood Summit – June 20-22, the City of Malaga hosted the European summit to promote entrepreneurship, innovation and digitalization of all aspects of the agri-food value chain, from the field to the restaurant. Professionals from investment funds and companies gathered to discuss how technology can help improve the industries. There were more than 300 experts from 19 countries and more than 100 speakers.

year. The City has approved 209 licenses for major works, 1,064 for minor works and 2,815 for responsible declarations which total approximately 400 million euros in new investments and 1,555 new homes.

Visitors

We had business people visit us from Argentina, Belgium, Brazil, China, France, Bulgaria, Denmark, Finland, Germany, Korea, Norway, Palestine, Portugal, Poland, Scotland, Turkey, Ukraine, the UK & the USA during the second quarter of 2018. We also had a special visit from 35 person delegation from the Korea Energy Economics Institute who were seeking information about the Smart Cities pilot projects in Malaga.

Promotional Events

The City of Malaga was present May 16-17 in London at the 3rd edition of the 'Going Global Live' fair organized by the British company Prysm Group in collaboration with the British department of International Trade. This edition had 60 exhibitors, 80 speakers and attracted more than 4,500 attendees, mainly businessmen and investors from the United Kingdom interested in discovering new possibilities for expanding their business. The City is attending for the second year in a row with its own stand and presentation.



The Malaga Chamber of Commerce, in collaboration with the Andalusian Technological Park organized a "Commercial Mission to the Silicon Valley" from June 25 to 29 with 17 businessmen and a representative from the City of Malaga. The objective was to promote the internationalization of small and

weekend long videogame festival which took place July 20-22, has become one of the iconic events in this rapidly growing industry. Attendance this year exceeded 50,000 & had an economic impact of 7 million euros for the city. Intel HP, Microsoft, Nintendo, NVIDIA, PlayStation, MSI, Ozone, Versus and Ubisoft are just some of the many companies that chose to release their newest products at this year's event. The festival covers the whole panorama of the videogame industry with an Expo Zone, eSports Tournaments, Cosplay, Indie Zone, Retro Zone, Conference Area and Main Stage. "In Gaming We Trust."

world-leading Silicon Valley ecosystem. At the same time the delegation actively promoted the economic and business benefits of the Malaga Valley ecosystem.

The City of Malaga participated in 2 informative meetings, called 'Malaga, an Open Space For Investment', in the headquarters of the Confederation Andalusia Workers (CEA) in Seville & Madrid. In addition to presenting the advantages of doing business in Malaga, a roundtable discussion was held where representatives from Aertec Solutions, Ebury, Tupl and Unicaja shared their experiences and successes.

Foreign Business Groups in the Area

[American International Club](#)

[Internations Malaga Chapter](#)

[Asociacion Comercio Chino Andalucia](#)

[Irish Association of Spain](#)

[New & Foreign Residents of Malaga \(ANREM\)](#)

[Malaga Business & Networking](#)

[British Association Marbella](#)

[Malaga Business Minds](#)

[British Chamber of Commerce](#)

[Malaga International Group](#)

[Business Breakfast Club \(Velez-Malaga\)](#)

[Malaga Makers Startup Community](#)

[Business First Group](#)

[Marbella Dutch Business Club](#)

[Costa Woman](#)

[Marbella Open City](#)

[English Speaking Club Málaga](#)

[The Business Group Spain \(Mijas\)](#)

[Guiri Business](#)

[ToastMasters Malaga Chapter](#)

[International Club Estepona](#)

[Trusted Trades](#)



[Twitter](#)

[LinkedIn](#)

[YouTube](#)

[Facebook](#)

[Website](#)

[Email](#)

Marc Sanderson

International Economic Development Director

Tel: (+34) 608 761 046

msanderson@malaga.eu



Ayuntamiento de Málaga

Área de Gobierno para la Reactivación Económica, la Promoción Empresarial y el Fomento del Empleo
Área de Economía Productiva

Copyright © 2018 Open For Business Málaga, All rights reserved.

Want to change how you receive these emails?
You can [update your preferences](#) or [unsubscribe from this list](#).

