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Newsletter

for Business and Investment in Malaga, Spain



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Malaga at a Glance

The 19th edition of the Spain-Japan Forum took place October 18-20 in Malaga. The forum highlighted the positive political & socio-economic bilateral relations with the participation of 150 high-level business, academic & public administrations representatives from both countries. The meeting revolved around two issues of strategic interest for Spain & Japan: the impact of globalization & the fourth industrial revolution as a new social & economic paradigm. The City Council supported the forum as well as the organization of cultural, gastronomic & traditional Japanese activities in the weeks prior to & during the forum.



The actor Antonio Banderas was in Malaga this autumn/winter filming "Genius: Picasso" produced by National Geographic & Fox 21 in which he plays the famous painter Pablo Picasso.

The Malaga-based company Freepik surpassed 13 million users & 41 million visits per month, which places it as "the first Spanish startup & in the 24th position in the world ranking", according to the website Startup Ranking. The company began in 2011 & today has 73 professionals & expects to double its turnover this year to 15 million euros. Freepik, a global leader in its sector, is a multi-system platform where professionals can find graphic resources such as icons, photographs & PSD templates.

The 4K-Ultra High Definition (UHD) Summit, considered the most important worldwide, gathered experts & companies from more than 20 countries for three days in November at the Spanish National Digital Content Hub in Malaga to address applications & business models for 4K video. The president of the World Alliance of Ultra High Definition (UHD), the UHD World

Neueda



SOLVITEERS
MULTIPLY IT FASTER

kamstrup

Latest Arrivals & Investments

The Northern Irish company Neueda, dedicated to digital transformation, has invested more than 560,000 euros in its new Software Excellence Center in the Andalusian Technological Park (PTA), located in Malaga. Neueda has development centers in Belfast, London & now Malaga. Given the uncertainty surrounding 'Brexit', they decided to move to the Eurozone to discourage the mobility of their professionals. Recognized in 2017 with a Great Place to Work award, Neueda has 15 [job openings](#) for senior & junior development profiles.

Tech Talent South Spain is a U.S. programming school that opened in September & already has students in its Junior Programmer courses. The school follows the intensive coding boot camp methodology which is very practical & oriented to beginners.

The German company Dekra recently opened a test circuit for connected & automated vehicles, which will be part of its international network of research facilities. The circuit occupies 50,000 square meters in the expansion area of the PTA. The German giant has invested around 10 million euros since it bought the Malaga company AT4 Wireless in 2015.



The Dutch software multinational, Solviteers, arrives to the PTA. With the opening of this new office in Malaga, it is only the second branch outside of the Netherlands. The company works in 3 areas: cloud services &



Strong exports of animal feed, cement, cereals & flour & the drought situation provoke the construction of 12 new grain silos & warehouses in the Malaga port.

The 5th IMEX-Andalucía international business fair took place November 21-22 in Malaga. The fair advises Andalusian companies on international markets by organizing 1,300 business meetings with representatives from 60 countries. Participants included 1,500 professionals, 600 companies, all the EXTENDA commercial offices & economic advisors from select Spanish embassies.

Malaga hosted the second edition of the European Fiware Tech Summit in November. The meeting focused on technological developments & reviewed all the central components of this 'Open Source' technology, such as connecting to 'IoT' or adding key functions (Identity Management, Access Control, API Management).

The University of Malaga, in collaboration with the City Council, has created a chair in electronic sports, also known as "e-sports", to publicize the importance of these tournaments in society. The chair aims to investigate & disseminate all information related to these videogame competitions. It will also promote collaboration between the different participants that come together in these events. They have proposed a multidisciplinary research report to collect evidence & to study the meaning of electronic sports & whether they are positive or negative for society.

Traditional Malaga Commerce: The City recently sponsored a publicity campaign to recognize 37 local businesses with more than 40 years of service to the Malaga people. The campaign featured hardware stores, food vendors, jewelry stores, opticians, fashion shops & 10 businesses that have more than 100 years of history.



The Danish multinational Kamstrup, provider of intelligent solutions for the measurement of energy & water consumption with more than 70 years of history & employees in 24 countries, has inaugurated its new development center in the Green Ray building by PTA-University of Malaga

The Dutch company Cordis opens an R & D center in the PTA. With these facilities, the company reinforces its commitment to the development of technology for the 4.0 industry & begins its expansion in Europe.

Upcoming Events

Feb. 14-15	Transfiere: 7th European meeting of Science, Technology & Innovation
Feb. 17	TEDx Malagueta
April 25-26	GreenCities: 9th Forum of Urban Intelligence and Sustainability
May 23-25	J on the Beach
June 24-25	Horasis India Meeting
July 20-22	Gamepolis
2018	British-Spanish Tertulias



Visitors

We had business people visit us from Bulgaria, China, Denmark, Finland, Germany, Japan, the Netherlands, Sweden, the UK & the USA during the fourth quarter of 2017. We also had a special visit from a 14-member delegation from Daejeon, South Korea.

By the Numbers

One third of the 150 foreign companies that arrived during the last 5 years to Andalusia, choose Malaga as their headquarters. Malaga is leading economic growth & reducing unemployment in the region.

For the first time ever, the Malaga international airport received over 17 million

[Guide to Incentives, Grants & State Aid](#)[Why Art May be Key in Innovation](#)

activities promoted by the Spanish Digital Content Hub have attracted more than 60,000 people & generated an economic impact close to 8 million euros.

Foreign Business Groups in the Area

[American International Club](#)[Internations Malaga Chapter](#)[Asociacion Comercio Chino Andalucia](#)[Irish Association of Spain](#)[New & Foreign Residents of Malaga \(ANREM\)](#)[Malaga Business & Networking](#)[British Association Marbella](#)[Malaga Business Minds](#)[British Chamber of Commerce](#)[Malaga International Group](#)[Business Breakfast Club \(Velez-Malaga\)](#)[Malaga Makers Startup Community](#)[Business First Group](#)[Marbella Dutch Business Club](#)[Costa Woman](#)[Marbella Open City](#)[English Speaking Club Málaga](#)[The Business Group Spain \(Mijas\)](#)[Guiri Business](#)[ToastMasters Malaga Chapter](#)[International Club Estepona](#)[Trusted Trades](#)[Twitter](#)[LinkedIn](#)[YouTube](#)[Facebook](#)[Website](#)[Email](#)

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Área de Economía Productiva

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