

We hope that this edition of the Open For Business Malaga Newsletter inspires you with some business and investment ideas.



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Newsletter

for Business and Investment in Malaga, Spain

Malaga at a Glance

United Kingdom connections: Malaga has direct flights to 20 different airports in 16 different cities in the UK on 9 different airlines. The British Ambassador in Spain, Simon John Manley, came to Malaga to participate in a special event co-organized by the British Chamber of Commerce in Spain and the Andalusian Technological Park. Apart from presenting a study which analysis the upward trend in direct investment by UK companies in Spain, this UK-Spain business forum highlighted the benefits of doing business in Malaga.

The Japanese-Spanish electric mobility pilot project, Zero Emission Mobility to All (ZEM2All), completed its 1st phase on Dec. 31, 2015 with "total success." During the last 3 years, 209 electric vehicles have traveled almost 5 million kilometers generating a saving of 330 tons of CO₂, the equivalent of planting a forest of more than 1,000 trees. The study has collected 125 million real-time data points regarding driving behaviors, charging functionality and overall use of electric vehicles. Participating companies included Spanish Endesa, Telefonica & Ayesa and Japanese Mitsubishi Heavy Industries, Hitachi Ltd. & Mitsubishi Corporation.



Stanton Fisher

Financial Claims Specialists

Latest Arrivals

Stanton Fisher, based in Manchester (England), opened a new European branch in Malaga and looks to hire 100 people. They specialize in financial claims and have a broad portfolio of brokerage services among which are: claims PPI (Personal Protection Insurance - Personal Insurance Protection), bank charges and delayed flights.

ORACLE, a global computer technology corporation based in Redwood City, California, announced in January that they will add 100 new cloud sales professionals to their existing 500-person team in Malaga.

Ciklum, a Ukrainian multinational dedicated to customized software development and IT outsourcing services, opened its first Spanish office in Malaga. This new development center will hire 80 employees this year and plans to reach 1,000 engineers within approximately five years.

Business Facts

3.3% increase in Malaga's GDP in 2015 which was the largest annual percentage increase since the crisis began according to The College of Economists of Malaga.



The 5th Annual Transfiere: European Meeting on Science, Technology and Innovation had more than 3,000 participants, a 30% increase from 2015, and 5,500 prearranged B2B meetings on Feb. 10-11. There were more than 500 companies, 1,900 -technological projects, 190 research groups and 40 universities. Sectors included: Aviation-Aerospace, Agri-Food; Energy, Industry, Infrastructure and Transport, Environment, Health, ICT, and Public Administration.

Still no President. On Sunday Dec. 20, 2015, Spaniards went to the polls to elect their President. Unfortunately with the appearance of new political parties like "Podemos" and "Ciudadanos" and the existence of several smaller regional parties....neither the major right "PP" party nor the major left "PSOE" party were able to capture a majority. Negotiations continue to this day, but more than likely there will be a general reelection in June.

A rare earthquake was felt in Malaga on the morning of January 25. Walls vibrated, pictures rattled but there were no major incidences nor damage to report.

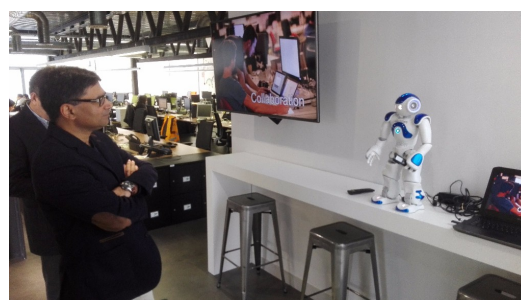
Visitors

Business people visited us from Germany, Morocco, Denmark, Argentina, Finland, Senegal, the UK, China, the Netherlands and the USA during the first quarter of 2016.

Danish Ambassador in Spain John Nielsen and Indian Ambassador in Spain Vikram Misri also visited Malaga to learn about the city and to promote their countries to local Malaga businesses.

Malaga International Airport in 2015, which makes the highest annual figure in its history. 86 % were foreigners, compared to 71 % in 1990. If current trends continue, the airport will close 2016 with 16 million passengers.

The Andalusian Technological Park (PTA) in Malaga closed 2015 with a total of 16,774 workers, 626 companies and a combined € 1,625 million euros of revenue. This raised figures from the previous year by 8.41 % increase for employment and a 5.84 % increase for total annual revenue.



The Business Office & the Investor Office, part of the Productive Economy department within the City of Malaga have attended to 3,351 consultations from local businessmen and 40 international business investment projects which resulted in the creation of 14 new companies and an estimated 362 new jobs in Malaga last year.

Unemployment in Andalusia fell by 83,600 people in the fourth quarter of 2015 and fell a total of 197,400 people during 2015. Thus, Andalusia leads all other Spanish communities in total quarterly and annual numbers regarding reducing unemployment according to data from the Spanish National Statistics Institute (INE).

The "Costa del Sol" had its best year ever in 2015 with 10,598,000 tourists and € 11.5 billion euros in estimated revenue. The last 12 months saw 143,092 jobs created in the tourism sector and overnight stays increase 6% to 26 million. Currently the average expenditure per tourist is € 860 euros per person per stay.



Upcoming Events

March 24	Google Cloud Platform conference
April 22-May 1	19th Malaga Film Festival
May 20-21	J on the Beach , BigData developers & DevOps
July 22-24	4th Gamepolis annual video game weekend festival
Oct. 5-6	7 th Green Cities Urban Intelligence & Sustainability Forum
Oct. 5-6	4th TIKAL Latin America Forum on Technology, Innovation and Knowledge

Our Best European City for its Foreign Direct Investment strategy. Malaga was recognized in the 'European Cities and Regions of the Future 2016/2017' study conducted by the Financial Times' fDi Magazine.

Only Spanish city in the top ten of European cities with Best Quality of Life according to the [5th annual Eurobarometer survey](#) conducted by the European Commission (EC). Also, they selected a photo of Malaga for the cover of the survey results.

Foreign Business Groups

[American International Club](#)

[Asociacion Comercio Chino Andalucia](#)

[New & Foreign Residents of Malaga \(ANREM\)](#)

[British Association Marbella](#)

[British Chamber of Commerce](#)

[Business Breakfast Club \(Velez-Malaga\)](#)

[Business First Group](#)

[Costa Woman](#)

[English Speaking Club Málaga](#)

[Guiri Business: Professional network for foreigners](#)

[International Club Estepona](#)

[Internations Malaga Chapter](#)

[Irish Association of Spain](#)

[Malaga Business & Networking](#)

[Malaga Business Minds](#)

[Malaga International Group](#)

[Malaga Makers Startup Community](#)

[Malaga Valley Emprendedores / Entrepreneurs](#)

[Marbella Dutch Business Club](#)

[Marbella Open City](#)

[The Business Group Spain \(Mijas\)](#)

[ToastMasters Malaga Chapter](#)

[Trusted Trades](#)

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