



June 12, 2026

MÁLAGA

To Live, To Work & To Invest

# Malaga, Spain



## Population

591,637 city (6<sup>th</sup> largest in Spain)  
1.6 million in the province  
52 consular agents  
18+ international schools



## Rich Cultural Legacy

40 museums  
Birthplace of Pablo Picasso & Antonio Banderas



## Mediterranean Climate

307 days of sunshine  
18° C average temperature year-round  
3.74 million hotel stays in 2025



## Economic & Technological Capital

Productive Sectors: Agriculture, Construction, Technology & Tourism  
3.7 % in 2025 & 4.4% GDP growth in 2024



# Gateway to “Costa del Sol”



1st Airport in Andalusia &  
4<sup>th</sup> in Spain

26.7 million passengers in 2025  
156 destinations in 38 countries



High-Speed train, commuter  
rail & metro

Madrid in 2 hours & 20 minutes  
Barcelona in 4 hours & 40 minutes  
2 metro lines



2nd Cruise port in the Peninsula  
& 6<sup>th</sup> in the Mediterranean

570,000 passengers in 2025  
330 cruise ships

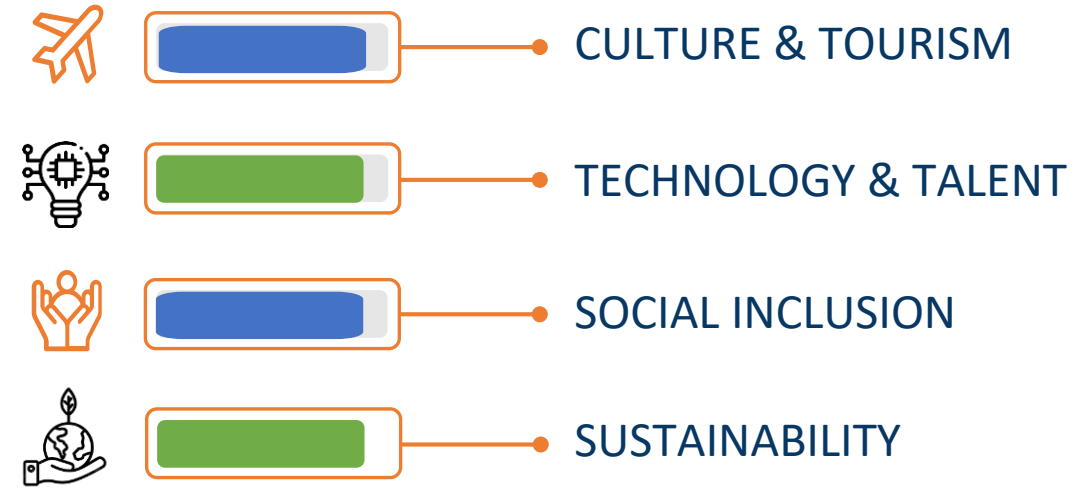
# Vision and Planning

## ⓕ CIEDES

The CIEDES Foundation is a non-profit public-private partnership established in 1994, composed of key local institutions and chaired by the mayor of Malaga.



Mayor Francisco de la Torre (2000 - )



Centre Pompidou



Contemporary Art Centre



Málaga  
CIUDAD  
DE MUSEOS  
donde habita el arte



40 museums & galleries

Picasso Museum



Carmen Thyssen Museum



Malaga Automobile and  
Fashion Museum

# Productive Triangle

Malaga TechPark

11 km

The Green Ray

University of Malaga

City Centre

High-Speed Train Station

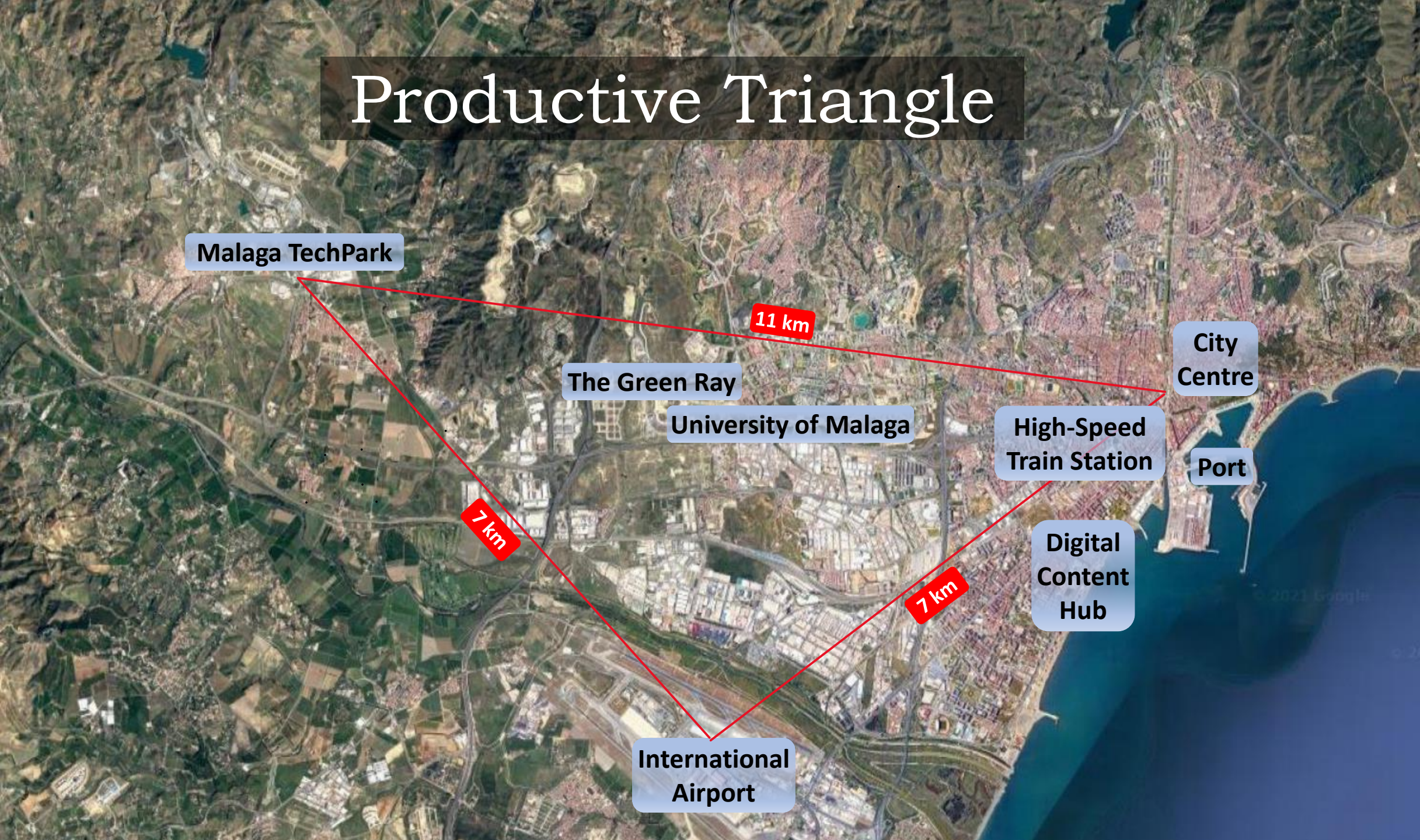
Port

7 km

Digital Content Hub

7 km

International Airport



# Innovative Ecosystem

# malagavalley



MALAGA TECHPARK

SIERRA NEVADA MOUNTAIN RANGE

MALAGA

MARBELLA

MEDITERRANEAN SEA

COSTA DEL SOL

- BABEL, TDK, ANOVO, CITIC, MESUREX, M Labs, Talan, PREMIO, Dedalus, VisionTIA, TORSIA, MALAGA TechPark, CGI, IASP, SmartCity Cluster, SOINIA, DEKRA, THE WORKSHOP, AEI, OP-PLUS, ORACLE, RedZinc, cracas group, SOLVITEERS, IDEV, athanto, NOVOSHORE.COM, NORDIC JOBS WORLDWIDE, HRCES, wisely, WESTERMO, Tedial, accenture, ERICSSON, arelance, GATSA, WIFI PRO, VERSION 1, SOLBYTE, VIATEK, DREES & SOMMER, KEYSIGHT TECHNOLOGIES, emotools, TECNOLÓGICA, GURUP, SOSTECO, AgioGlobal, AIRZONE, RealCore, IDEMIA, DRES & SOMMER, adif, Ceregumil, united, VID, cbertec, MADES, SIEMENS, LUNICA, ATyges, irindus, altra, illeego, MERCELL, NOVALLUZ, WUNDERDOG, DERIVCO, Great Place To Work, GIBRALFARO CASTLE, orange, eXTEL crm, Adaco, VIEWNEXT, IBM, dhv, ingelabs, BASEBONE, vTiger Spain, GYM CRAFT, QUISTOR, ortoplus, SEQUEL, NOVALLUZ, ANDALUCIA TECH, AIR LIQUIDE, HUAWEI, Wellness Telecom, imagine, TUPL, Darwin, endesa, pawmans, juice, Sequel, First workplaces, imfe.r, elcuartel, MALAGA BULLRING, ANDALUCIA TECH, editecna, eticom, BRANTOR, cibersuite, kamstrup, LIQUID BARCODES, imagine, TUPL, Darwin, endesa, pawmans, juice, Sequel, First workplaces, imfe.r, elcuartel, MALAGA BULLRING, PREDICTIVA, CIKLUM, lambda AUTOMOTIVE, EVAD, MALAGA DATA CENTER, cibernautas, TOP digital, LIQUID BARCODES, imagine, TUPL, Darwin, endesa, pawmans, juice, Sequel, First workplaces, imfe.r, elcuartel, MALAGA BULLRING, ALGORATH, ALLIANTUM, BOOH!, FÁBRICA DE VIDEOJUEGO, Aeropuerto de Málaga-Costa del Sol, Newlink, pharmaciuss, ITRS, Regus, que hoteles.com, agapea.com, MALAGA TRAIN STATION, vodafone, Deloitte, Ebury, What borders?, CORESOFT, FUNDACION CIEDES, FROMALAGA, sage, novalo, Jelastic, intrum, BaseNet, FREAKCON, MALAGA INTERNATIONAL AIRPORT, BESOCCER, TECH TALENT SOURCE, SIBRE, ProBio, Smartic, besoftware, pwc, DYNTRA, NOVASOI, VIRUSTOTAL, Google, andalucia.com, the pool, MARBELLA TECH ANGELS, CONVERSALIA, DENSO TEN, Tienda animal, BARTOLOMÉ CONSULTORES, PLANMECA, FLEXICIENCY, ANDALUCIA OPEN FUTURE, RAVENPACK, TECOM, urbytus, CarGestion, ESAT, GEMI, 42, Globant, polo, de contenidos digitales, ICEX, Ruralidays.com, cem, NOVASOI, VIRUSTOTAL, Google

# Malaga Tech Park



COMPANIES

715

\* Opened in 1992 with 8 companies



EMPLOYEES

27,940

FOREIGN  
COMPANIES

72

\*\* from 21 countries

MALAGA GDP

20%

# Ricardo Valle Innovation Institute

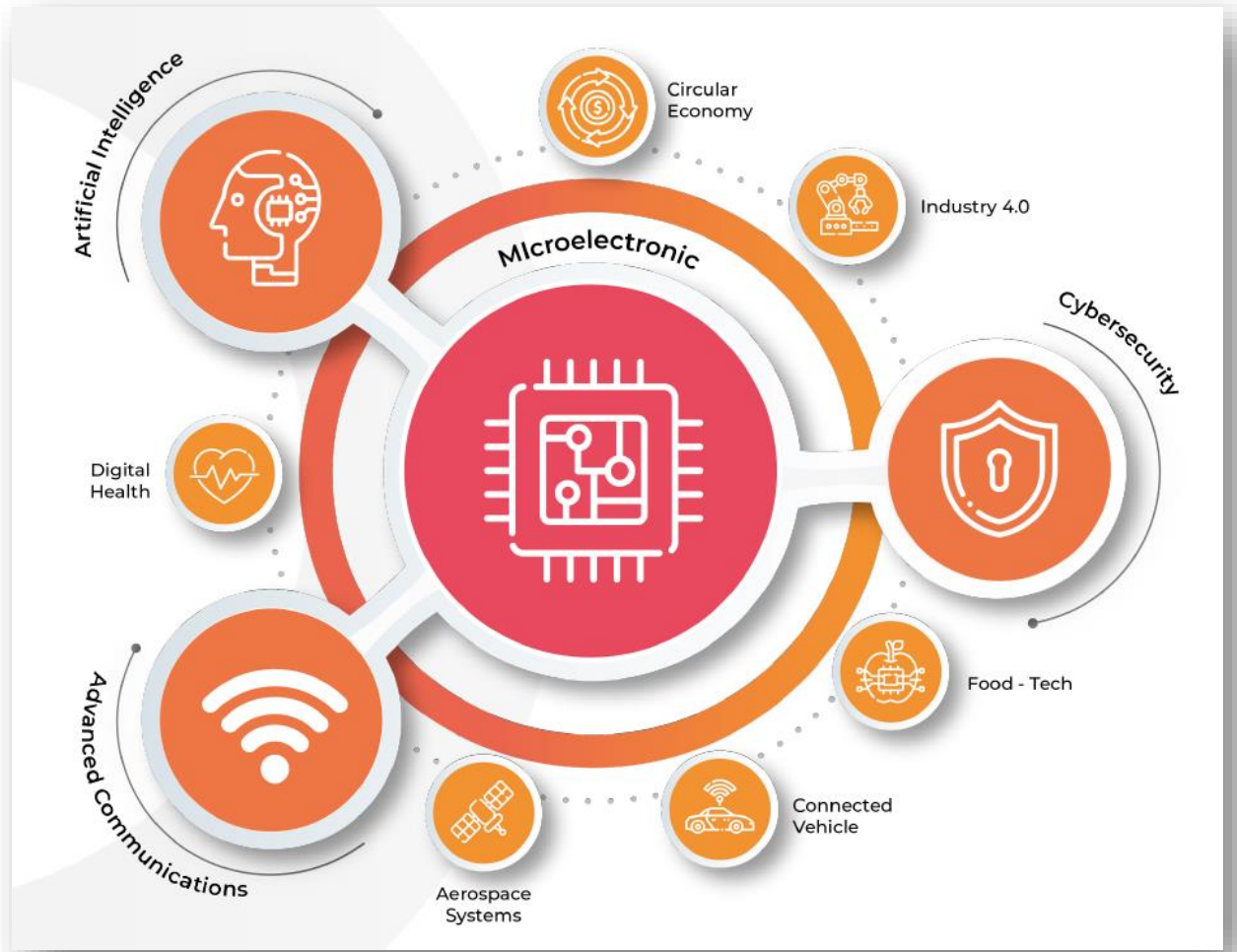


Innova IRV is a public-private foundation created to help the growth & consolidation of the industry generating digital technologies in Spain through strategic initiatives, collaborative projects, training & valorization.

**FOUNDERS**

**FINANCIAL INSTITUTION**

**ASSOCIATE MEMBERS**



# imec & Microelectronics



**Interuniversity Microelectronics Centre (imec)** - Founded in 1984, is a world-leading technology centre in the research, design and manufacture of semiconductors and microelectronics prototypes.

**615 million euro** investment.



**1st facility outside of Leuven (Belgium)** and will be located in the Malaga TechPark.



Develop new 300mm chip prototyping processes **in new materials, alternative to silicon**, enabling advances all sectors.



More than **5,500 expert scientists** from over **96 countries**.

Network of more than **600 world-leading industry partners** and a global academic.



## Semiconductor Innovation Hub

*A direct link between industry, academia, research, and public entities*



- 10 Projects to launch the 1st Edition of the Coworking Space
- 14 Students enrolled in the 1st Field-Programmable Gate Array (FPGA) Course
- 100 Participants registered for Tiny Tapeout D2

### Ecosystem Engagement

- Event Attendance: ITF World, UMA presentations, engineering schools, Malaga Telecommunications and Photonics Night.
- Nucleo Events: Hardware Meetup and Tiny Tapeout Day 2; instructors, industry representatives, 100 registrants, and national coverage.
- IAT Microelectronics proposal underway with UMA groups involved and ready to assist.
- Open contact with imec.istart and future presentations at Nucleo.
- Industry in the building: imec and INNOVA IRV.

# Universities & Business Schools

málaga  
the all-round city

“Focusing on innovation and digital transformation”

## University of Malaga

- Founded in 1972
- 37,067 students (6,900 engineering students)
- 17 faculties, 77 Degrees, 78 Masters, 22 Doctorates



UNIVERSIDAD  
DE MÁLAGA



## ESIC

- Arrived in Malaga in 1997
- Specialized studies in marketing, management and digitalization

santelmo  
business school

< ISDI >

## San Telmo

- Arrived in Malaga in 2002, branches in Malaga & Seville.
- #1 business school with most business cases in Spanish.

esesa  
Escuela Superior de Estudios de Empresa

IMF  
Smart Education



## ESSCA School of Management (French)

- International business school established in 1909
- One of the leading Grandes Ecoles in France.

MTA  
MONDRAGON  
TEAM  
ACADEMY

EADE  
ESTUDIOS UNIVERSITARIOS



Universities recently opened in Malaga:

- Alfonso X El Sabio University
- European University of Andalusia
- Atlantic-Mediterranean Technological University (UTMED)

m  
MONDRAGON  
UNIBERTSITATEA

42

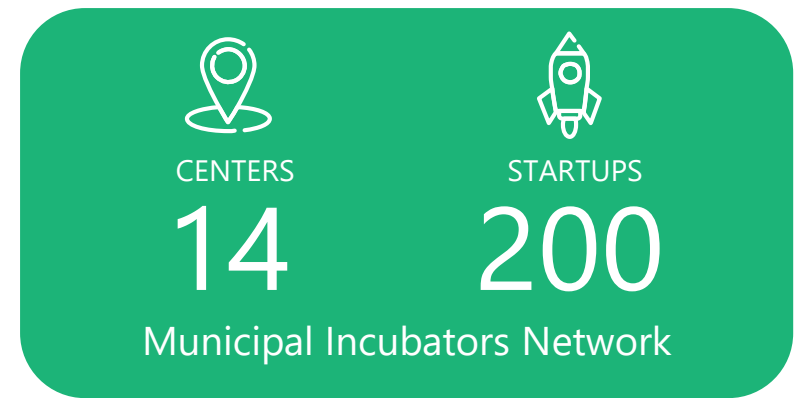
MADRID  
Fundación Telefón



# Municipal Incubators Network



The City of Malaga through the municipal company, Promalaga operates the Municipal Incubators Network (RMI), to help the creation & consolidation of entrepreneurs & small businesses, with one goal in mind: the overall economic development of the city.



Highest Early-Stage Entrepreneurial Activity Rate (TEA) in Spain 2022-23

# Start-up Success Stories



Local start-ups that demonstrate the potential of Malaga as a cradle of technological talent



AT4 Wireless, found in the Malaga TechPark in 1992, sold in 2015 to the German electronics company Dekra



VirusTotal was acquired by Google in 2012. Google opened a European Cybersecurity centre in 2023.

**Freepik**, is specialized in the production and distribution of free graphic resources

**UpToDown**, the application download store

**BeSoccer**, Data, news and results for football around the world

**OWO**, Haptic Gaming Systems



freepik.com



uptodown



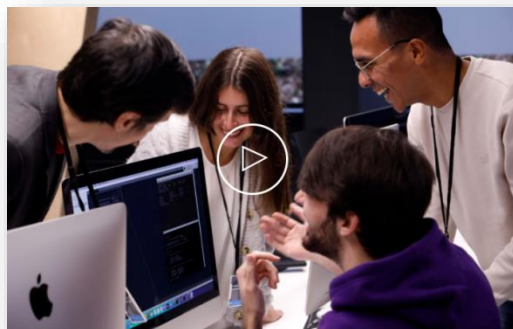


Spanish National Digital Content Hub has more than **12,000 m2** dedicated to education, events and the development of companies and startups related to the Media and Entertainment sectors.

- AR & VR Laboratories
- Audio & video recording studios
- Photo studios
- 3D Printing FabLab
- eSports events
- 6 classrooms, 80 courses, 1,370 students
- 3 Startup Accelerators & 1 Game Publisher
- Coworkings with more than 670 direct jobs
- 205 business projects supported
- 232 events, 14,352 participants



High-Tech Incubator on spatial computing, metaverse and Web3.0



# Cybersecurity Centres



The **Google Safety Engineering Centre (GSEC)** plays a key role in shaping the future of cybersecurity in Europe & around the world as it will serve as a catalyst for public-private-partnerships, fostering cutting-edge research & development.

**Google** Safety Engineering Center

The **Andalusian Cybersecurity Center** with a €74 million investment, promotes awareness campaigns, training, and incentives for businesses to incorporate cybersecurity practices, fostering a secure digital ecosystem.



# Choice for Companies

**Google** (USA) Safety Engineering Centre for Cybersecurity

**Vodafone** (UK) created 500 jobs at its new IoT / 5G Innovation Hub

**Mercedes-Benz** (Germany) opens research center for big data, cybersecurity, AI, & finance

**NTT Data** (Japan) arrived in Malaga with plans to hire 400 people

**Talan** (France) new Centre of Excellence for technology

**TGN Energy** (Norway) specializes in Battery Energy Storage, Solar and distinguished by its Power Management system TGN Flexcontrol

**TestDevLab** (Latvia) opened an R&D laboratory with 30 software engineering experts

**EY** (UK) opened a Global Delivery Services centre & plans to hire another 500 professionals

**Capgemini** (France) opened a cyber defense, cybersecurity, Artificial Intelligence center

**Globant** (USA) opened an AI center

**BHS Corrugated** (Germany) opens an R&D center focusing on Industry 4.0, AI, and cybersecurity for corrugated machinery, creating 50 new jobs

# Choice for Foreigners

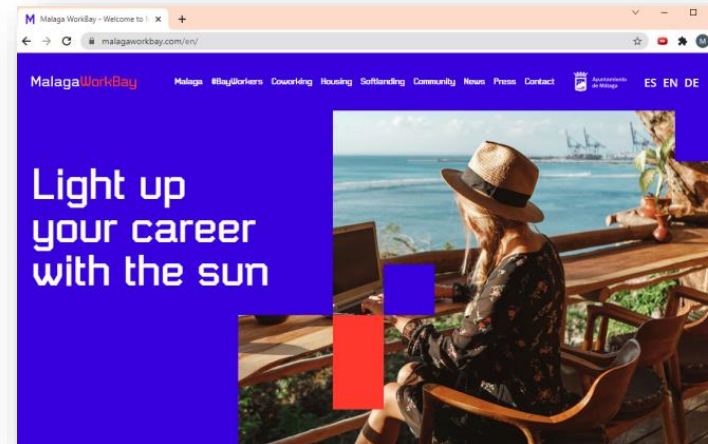
The Malaga city and province have some of the highest population increases 2022-2025

- 13,500 new residents in the city
- 89,000 for the province
- 90 % from other countries

Malaga province is one of the most cosmopolitan areas in Spain:

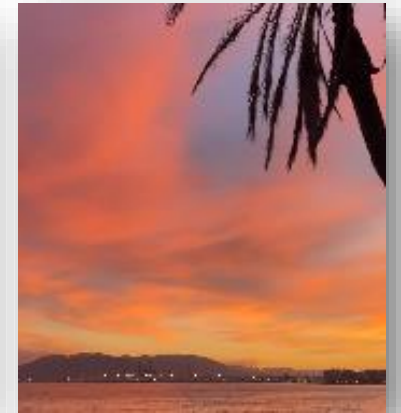
- 24% foreign resident population
- 52 consular agents
- 18+ international schools

The Malaga WorkBay platform / community is designed to assist digital nomads and remote workers relocating to the area.



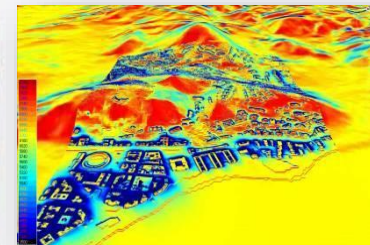
# Why Málaga?

- ❑ Business models have changed. Low cost is no longer the determining factor in choosing a location.
- ❑ To attract the best employees, companies must select locations where employees want to be.
- ❑ **Value**: Malaga offers low costs juxtaposed with a high quality of life.
- ❑ **Balance**: Malaga offers a balance of business opportunities, top rank sporting events, outstanding theatre performances, international connectivity, creative inspiration and an enjoyable lifestyle.



# Smart City Projects

- Endesa Smart City Living Lab, 2009-
  - 10,000 Smart Electric Grid Users
- IBM Smart City Challenge winner 2012
- ZEM2All electric mobility project 2012-2015
- Waste Management systems
- Biogas energy generators
- Centesimal (Smart City sensors, IoT)
  - 200 Buildings, 1,200 Sensors
- “Open Málaga” (citizen SuperApp & CRM)
- Citywide Digital Twin
- Intelligent Tourism Platform
- Open Data Office & city Data Lake
- High-Tech & Metaverse centre (IAT)
- Regional Cybersecurity Operations Centre



# Smart City Projects

**CITY**

**SENSORIZATION**

**DATA OFFICE**

**CITY PLATFORM**

**DIGITAL TWIN**

**SUSTAINABLE ENERGY**

**CITIZENSHIP**

**AI SERVICES**

**PROCESSING**

**TAXES**

**DIGITALIZATION**

**TRANSITION**

**GOVERNANCE**

**CYBERSECURITY**

**AI TOOLS**

**AUTOMATION**

**NETWORKS AND COMMUNICATIONS**

**VIRTUALIZATION**

# Malaga City Innovation Framework

## Layer 1 — Strategic Foundations



**FenicIA:** an internal sandbox for extensive AI application use cases for the city, its governance and citizen services



**SOC:** an all-encompassing cybersecurity strategy designed to safeguard data and systems



**GIS City of Malaga:** the geospatial foundation for territorial analysis



**Data Governance (Smart Clauses):** an ethical framework for sharing, interoperability, and transparency.





Ciudad  
de Málaga

# Malaga City Innovation Framework

## Layer 2 — Empowering Infrastructures



**EDINT: Federated and Interoperable Data Space (FEMP Initiative)**



**CEOD: Center of Excellence / Data Office (Data Lake engineering)**



**CENTESIMAL: implementation of over 1,200 IoT sensors in public buildings for the collection of environmental, energy, and structural data (RED.es)**



# Malaga City Innovation Framework

## Layer 3 — Advanced Platforms and Automation



Smart Destination Platform - PID: Smart tourism administration and visitor engagement (SEGITTUR)



SITAE: An electronic platform for administrative processing designed to digitize registration, contracting, documentation, and subsidies.



RPA + AI: Automation of strategic municipal processes (subsidies, urban planning permits, tax administration, contracting)



# Malaga City Innovation Framework

## Layer 4 — Premium Value Services

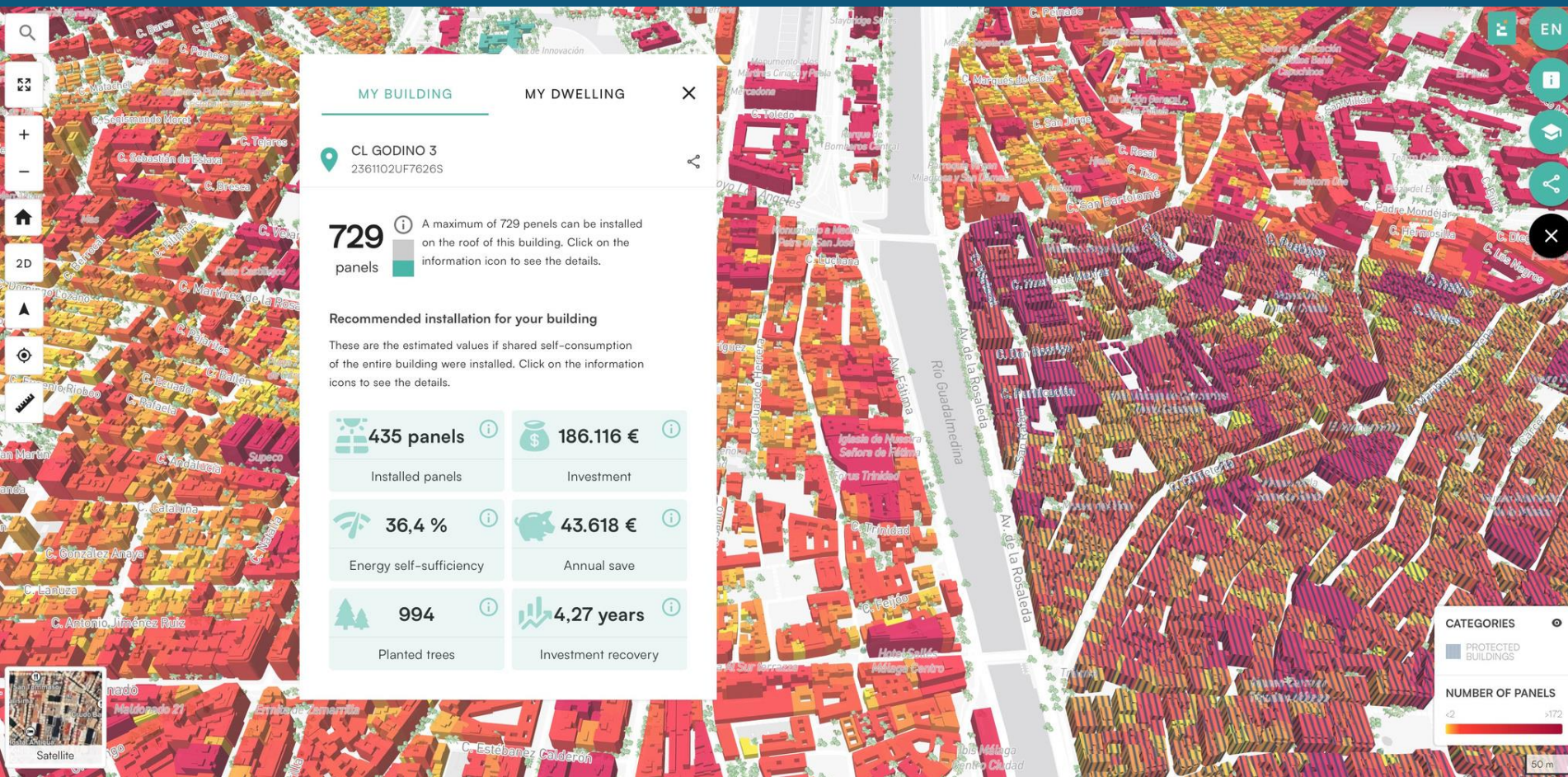


**Digital Twin:** a dynamic simulation of territory and urban planning that offers specialized layers for decision-making, integrating with our Data Lake.



**Málaga Abierta:** a comprehensive platform for citizen engagement, financed through Public Procurement of Innovation. It consolidates all public services into an interactive conversational experience utilizing generative AI and knowledge graphs. This pioneering interface seamlessly connects individuals (citizens, tourists, businesses) with the City Council in a natural manner, foreshadowing the administrative model of the future.





Oficina Municipal de Información Fotovoltaica



Aprende, comparte y produce tu propia energía.  
Te ofrecemos asesoramiento gratuito

<http://oficinafotovoltaica.malaga.eu/>

The Community Transformation Office (OTC) of Málaga City Council fosters energy communities by offering information, training, and expert guidance for citizens, companies, and industries. It also incorporates the Municipal Solar Atlas, an online tool that helps users explore rooftop solar potential, showing usable surface, photovoltaic capacity, expected energy production, self-consumption, CO<sub>2</sub> reduction, and approximate investment.

Málaga will reach its identity as a cognitive city when it has an urban environment that blends digital and physical architectures with hyper-connected technologies.

It will bring together two worlds, the virtual and the real, allowing people to move through it in real time as holograms or robotic avatars, enriching the physical experience with the digital.



Thank you



# Thank you for your attention!

**málaga**  
*Open For Business*



**Ciudad  
de Málaga**

**Marc Sanderson**

Malaga Open for Business office

City of Malaga

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[msanderson@malaga.eu](mailto:msanderson@malaga.eu)

[www.OpenForBusiness.Malaga.eu](http://www.OpenForBusiness.Malaga.eu)

# Pilot: SmartCity Málaga

Energy Pilot Project aimed at  
EU's 20 / 20 / 20 objectives

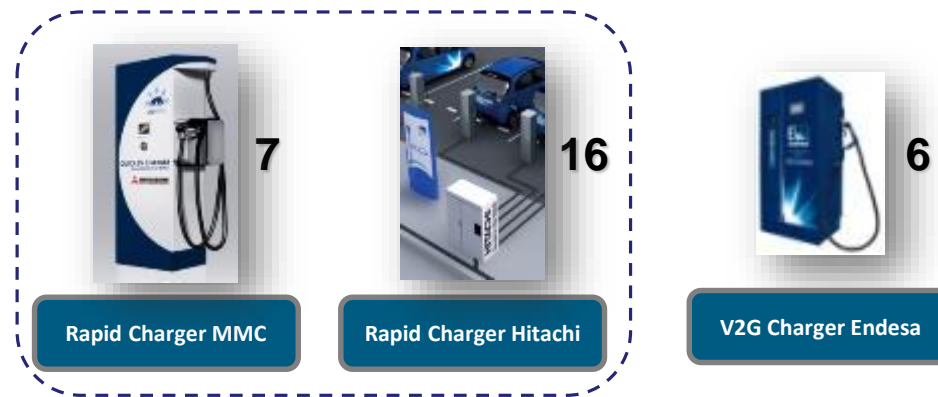
- 11 companies led by Endesa
  - State-of-the-art technologies deployed
  - 12,200 customers
1. Microgeneration
  2. Smart grid distribution
  3. Consumption



# Pilot: ZEM2All



International electric vehicle project based in Malaga with the support of the Japanese Government, Mitsubishi, Hitachi, Endesa involving 200 electric vehicles and 220 charging stations.



PROYECTO DE:



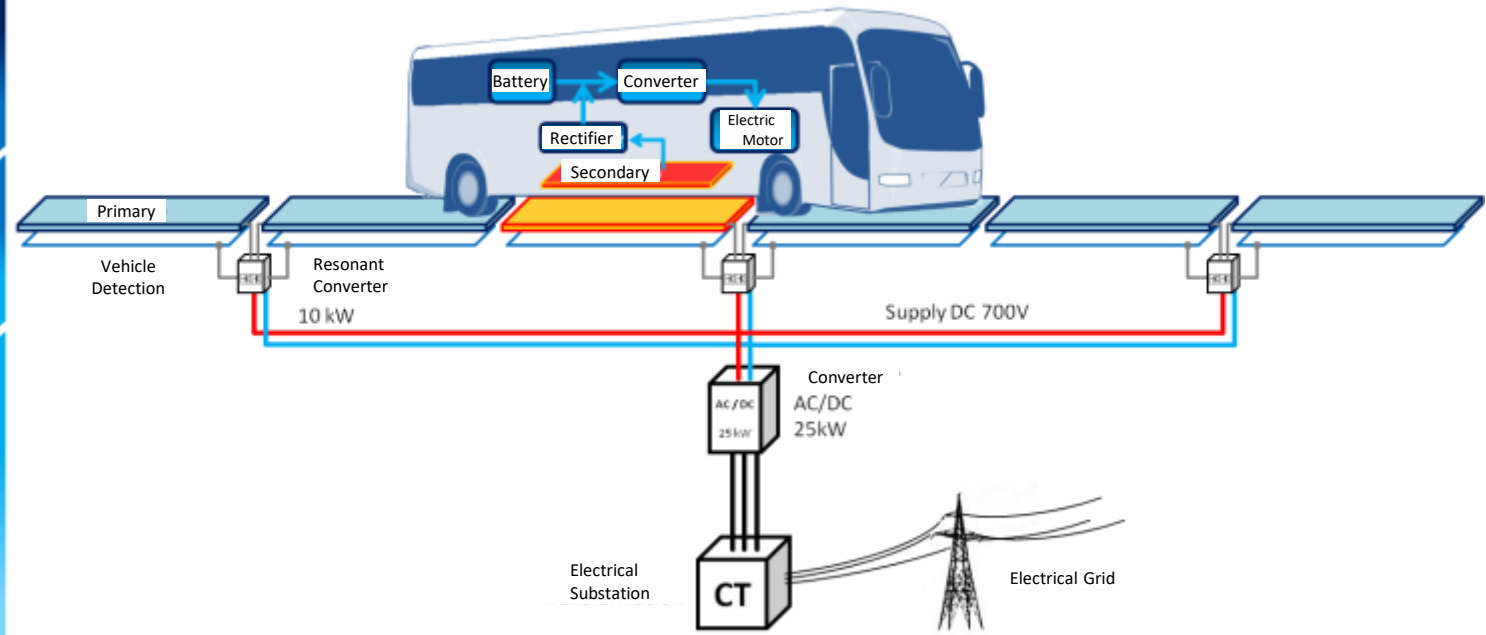
CON EL APOYO DE:



# Pilot: Victoria



Vehicle  
Track  
Infrastructure



PROYECTO DE:

CON EL APOYO:

COLABORA:

# EU Project: Flexiciency



Demonstrate that the deployment of novel services in the electricity retail markets can be accelerated thanks to an open European market place based on standardised interactions among electricity stakeholders.

€ 19.1 million, with € 13.9 million funded by the EU

18 partners covering 10 EU member states



# Municipal Photovoltaic Installations



## Facilities that sell to the network:

- 41 buildings
- Installed capacity: 533 kW
- Electricity generation: 597 MWh
- Tons of CO2 reduced per year: 311 tons/CO2

## Installations in self-consumption:

- 29 buildings.
- Installed capacity: 1,726 kW
- Electricity generation: 2,549 MWh
- Tons CO2 reduced each year: 1,328 tons/CO2

## Total:

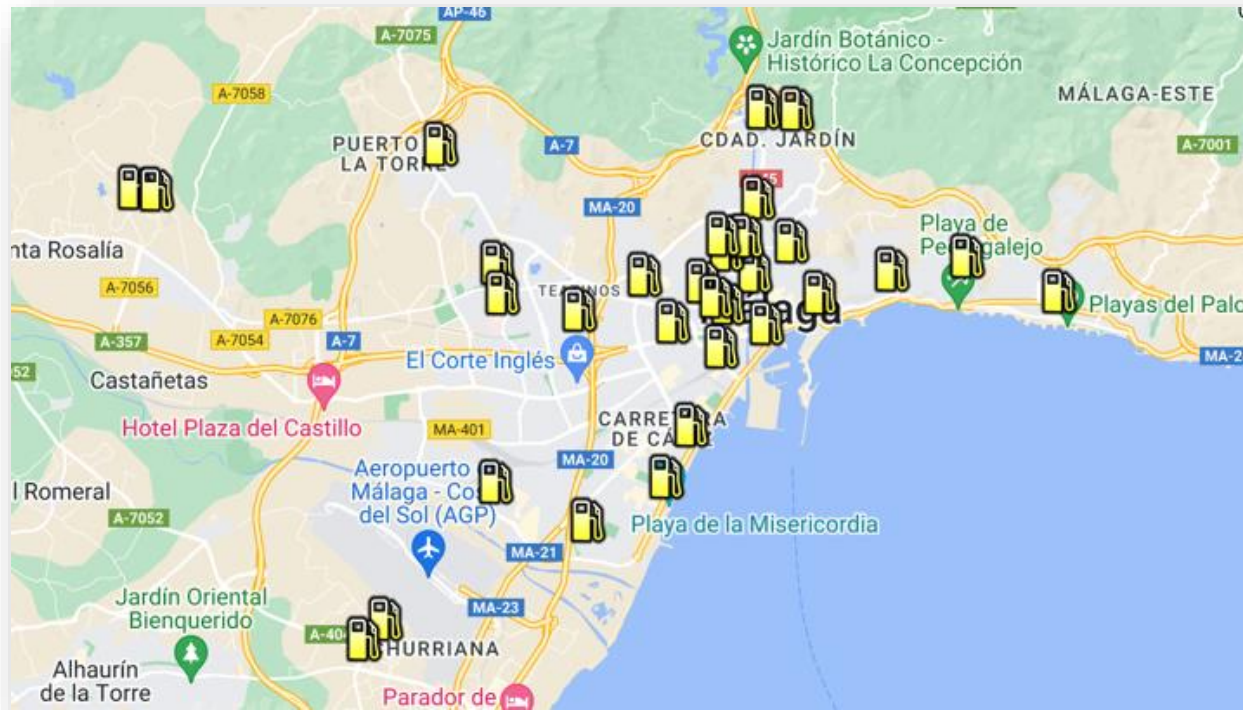
- 70 buildings
- Installed power: 2,259 kW
- Electricity generation: 3,146 MWh
- Tons of CO2 reduced per year: 1,639 tons/CO2



# Public Electric Charging Infrastructure



- 35 chargers for 70 electric vehicles
- 31 locations in the 11 districts:
  - 28 locations with semi-fast charging (22 kW)
  - 3 locations with fast charging (50 kW)
- 5-year concession (extendable to 10 years)
- Installation, operation and maintenance
- Municipal revenues: €140,000 annually



DISTRITO	UBICACIÓN
DISTRITO 1 - CENTRO	PASEO DE LA FAROLA 1
DISTRITO 1 - CENTRO	AVENIDA DE LA ROSALEDA 8
DISTRITO 1 - CENTRO	MANUEL AGUSTIN HEREDIA 20
DISTRITO 1 - CENTRO	CALLE EJIDO 6
DISTRITO 2 - ESTE	AVENIDA PINTOR JOAQUIN SOROLLA 3
DISTRITO 2 - ESTE	PASEO CERRADO DE CALDERÓN 9
DISTRITO 2 - ESTE	AVENIDA SALVADOR ALLENDE 19
DISTRITO 3 - CIUDAD JARDÍN	PLAZA JOHN F. KENNEDY 3
DISTRITO 3 - CIUDAD JARDÍN	HURTADO DE AMÉZAGA 62
DISTRITO 3 - CIUDAD JARDÍN	ALCALDE JOAQUIN QUILES 31
DISTRITO 4 - BAILÉN M.	AVENIDA CARLOS DE HAYA 76
DISTRITO 4 - BAILÉN M.	VELARDE 4
DISTRITO 4 - BAILÉN M.	MARTÍNEZ MALDONADO 55
DISTRITO 5 - PALMA	PASEO MARTIRICOS 11
DISTRITO 5 - PALMA	AVENIDA ARROYO DE LOS ÁNGELES 56
DISTRITO 6 - CRUZ DE H.	COMPOSITOR LEHMBERG RUIZ 3
DISTRITO 6 - CRUZ DE H.	ESPERANTO 13
DISTRITO 6 - CRUZ DE H.	AVENIDA AURORA 81
DISTRITO 7 - CARRETERA DE CÁDIZ	CONCEJAL MUÑOZ CERVAN 14
DISTRITO 7 - CARRETERA DE CÁDIZ	PACÍFICO 54
DISTRITO 7 - CARRETERA DE CÁDIZ	HEROE DE SOSTOA 10
DISTRITO 8 - CHURRIANA	CARRETERA AZUCARERA-INTELHORCE 1A
DISTRITO 8 - CHURRIANA	MAESTRO VERT 26
DISTRITO 8 - CHURRIANA	TORREMOLINOS 75
DISTRITO 9 - CAMPANILLAS	AVENIDA JUAN LÓPEZ PEÑALVER 14
DISTRITO 9 - CAMPANILLAS	MARIE CURIE 19
DISTRITO 10 - PUERTO DE LA TORRE	LOPE DE RUEDA 250
DISTRITO 11 - TEATINOS	PIRANDELLO 10
DISTRITO 11 - TEATINOS	NAVARRO LEDESMA 233
DISTRITO 11 - TEATINOS	DEMÓSTENES 21
DISTRITO 7 - CARRETERA DE CÁDIZ	MIGUEL MÉRIDA NICOLICH 3

# Community Transformation Office

Service oriented to the dissemination, training and advice to citizens and SMEs in energy communities.

## **Education:**

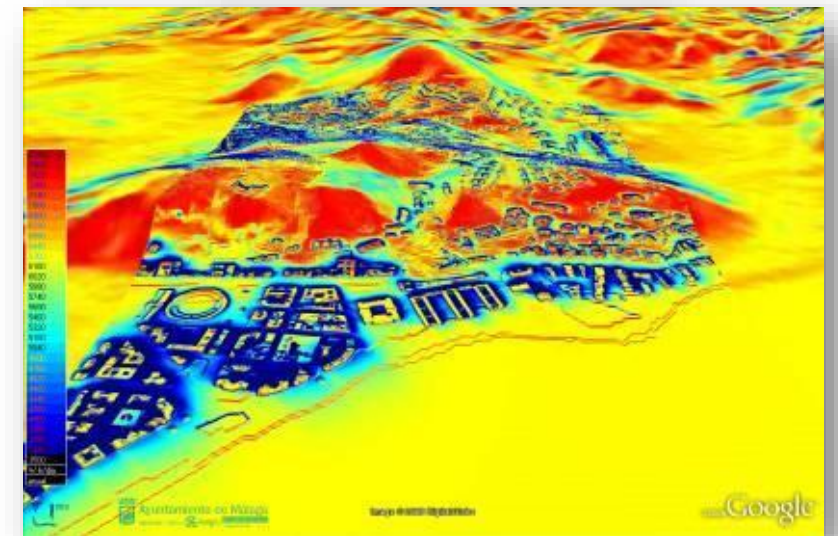
Training courses (classroom and online) on the constitution and operation of energy communities, subsidies and general aspects of energy and billing.

## **Advice:**

Technical, administrative, economic, social and legal advisory service to citizens and SMEs for the constitution of energy communities.

## **Municipal Solar Atlas:**

Web tool based on a Geographic Information System to obtain information about the roofs of Malaga such as: irradiation, useful installation surface, power to be installed, energy generation.



# Institutional Support

We collaborate with the organizations that support investment in R+D+i and we can coordinate meetings with each of them to specify the different instruments and support services for your company and project in Malaga.



- Investor Visas & Work Permits
- new R&D Startup Law
- Regional installation support
- Sector-specific advice and information
- Search for grants and subsidies
- Identification of business partners
- Softlanding services for employees
- Meetings with regional universities
- Advice on HR availability, recruitment agencies
- Information on labor costs and taxes
- Information on labor costs and taxes Search for space.
- Aftercare services for integration

# Spanish National Incentives

- In order to provide legal certainty regarding the activities of R&D that may grant companies the right to tax credits, companies can apply for a Technical Report to the Ministry of Science and Innovation or to CDTI, the Centre for the Technological and Industrial Development.

R&D INCENTIVES	EXPENSES	25% of total expenditure in R&D incurred in the tax year
		42% of expenditure in R&D exceeding the average of the last two years
		17% wages qualified researches
	INVESTMENTS (excluding buildings or land)	8% of amounts invested in tangible and intangible fixed assets
TECHNOLOGICAL INNOVATION INCENTIVES		12% of total expenditure in technological innovation activities

- **40% discount in Social Security contributions** for common contingencies to all research staff that work exclusively on R&D.
- In addition, the Spanish Corporate Income Tax law introduces a **patent box** type of incentive. This can be up to **60% of the tax base reduction** applicable to income from the assignment of the right to use or exploit certain intangibles.
- Employees arriving from outside of Spain will benefit from a special taxation measure that allows them a fixed rate of personal income tax for **the first 6 years of 24 % on all income** up to 600,000 € assuming they have not lived in Spain during the prior ten fiscal periods.
- Andalucía is one of the few European regions classified as Class I; therefore Málaga can receive the **MAXIMUM % of incentives from the European Union.**

# Municipal Rebates

Fiscal rebates from the City of Malaga that could be applicable to a company if the circumstance foreseen in the ordinance are met.

Tax	Description	Rebate
<b>Real Estate Tax</b> (Impuesto sobre Bienes Inmuebles – IBI)	A rebate of up to 50% of the full amount of the tax for real estate in which <b>systems for the thermal or electrical use of energy from the sun</b> have been installed.	15%
<b>Economic Activities Tax</b> (Impuesto sobre Actividades Económicas - IAE)	Allowance for job creation of up to 50% of the corresponding quota, for taxpayers who pay the municipal quota and who have <b>increased the average number of workers with permanent contracts</b> during the tax period immediately prior to the application of the allowance, in relation to the period prior to that.	3% (increase <5%) 7% (increase 5-10%) 15% (increase 10-14%) 25% (Increase 14-60%) 45% (Increase >60%)
	Up to 50% of the corresponding tax liability for taxpayers who pay municipal taxes and who <b>use or produce energy from renewable energy facilities or cogeneration systems</b> .	10% of the actual cost (limit 50% of the tax liability).
	A rebate of up to 50% of the corresponding quota for taxpayers who pay the municipal quota and who carry out their industrial activities, from the beginning of their activity or by subsequent relocation, <b>in premises or installations far from the most populated areas of the municipality</b> .	25%
	A rebate of up to 50% of the corresponding quota for taxpayers who pay municipal taxes and who <b>establish a transportation plan for their workers</b> aimed at reducing energy consumption and emissions caused by commuting to the workplace and promoting the use of the most efficient means of transport, such as collective or shared transport.	30% (15-30% benefited) 40% (30-50% benefited) 50% (>50% benefited)

# Municipal Rebates

Tax	Description	Rebate
<b>Constructions, Installations and Works Tax</b> (Impuesto sobre Construcciones, Instalaciones y Obras - ICIO)	Rebate of up to 95% in favor of the constructions, facilities or works that are <b>declared of special interest or municipal utility</b> for concurring social, cultural, historical-artistic circumstances or of promotion of the employment that justify such declaration	75% of activities located in industrial zones that have the urban qualification of productive or logistic land in industrial estates.
		Employment promotion: 20% (staff increase >20% and more than 3 workers).
		50% Non-governmental organizations (95% if they are for assistance, education or social integration).  The application of this rebate will depend on the legal configuration of the participants in the project.
	Rebate of up to 95% in favor of the constructions, facilities or works in which <b>systems for the thermal or electrical use of solar energy are incorporated.</b>	95% for vehicle parking works
		95%

- Not all rebates could be applicable simultaneously, or would otherwise be limited in amount.
- Some may not be applicable depending on the wording of the standard and its compatibility with the project.

# Data Points

**3.7 %**

GDP growth in 2025. Leading regional & national economic growth

**123**

international companies arrived from **28** countries est. **8,500** new jobs (2019-2025)

**123 %**

growth in Málaga's tech workforce over the last decade, outpacing growth rates in Andalusia & Spain

**€ 369 M**

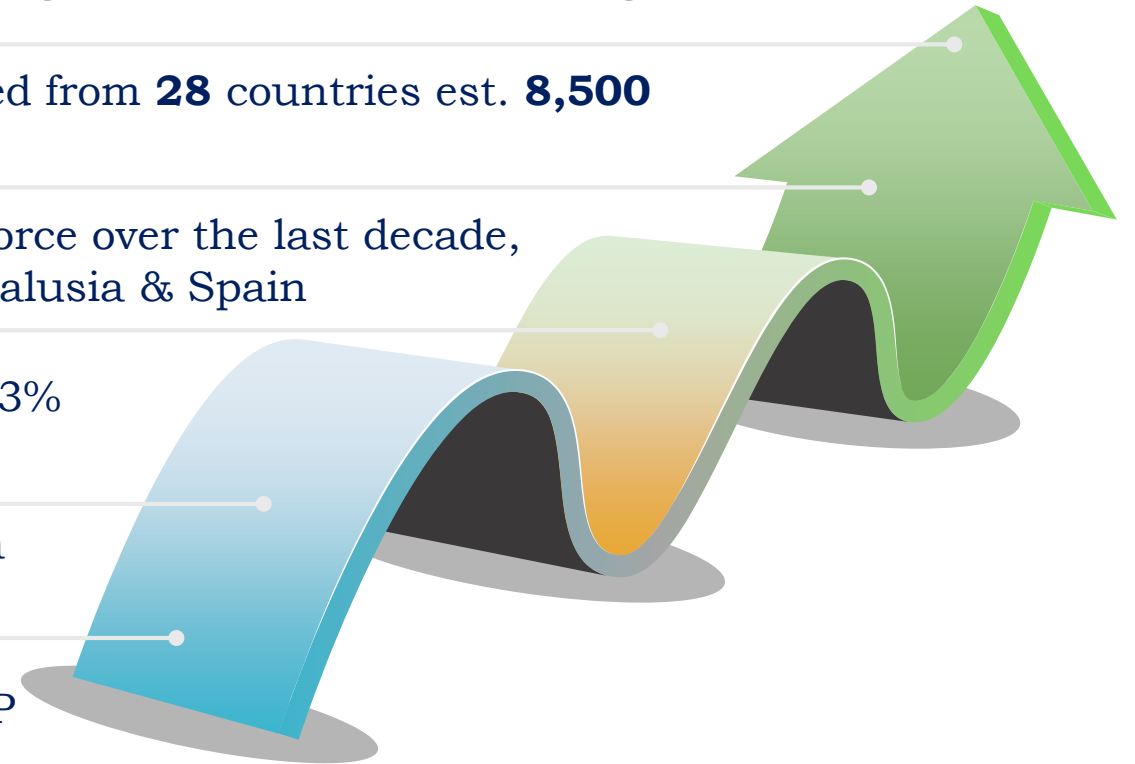
foreign investment in 2024 (173% increase)

**€ 3.45 B**

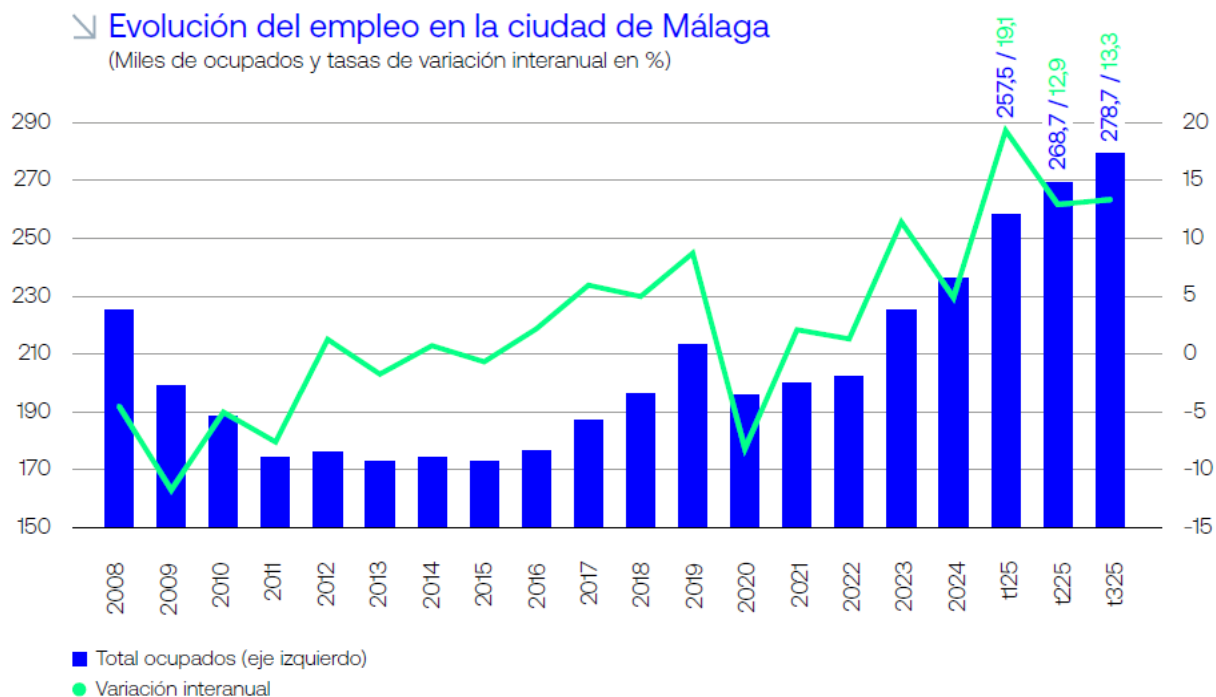
exports in 2025 (entire Malaga province)

**11 %**

of the Andalusian regional GDP



Employment in Málaga has increased significantly over the past three years, reflecting strong economic and labor market dynamism. According to recent data, the number of employed people in the city reached 278.700 in 2025, compared to 236.000 in 2024, representing a 13.3% year-on-year increase. This sustained growth is driven by the expansion of services, technology, and construction sectors, and confirms Málaga’s position as one of the most dynamic labor markets among major Spanish cities

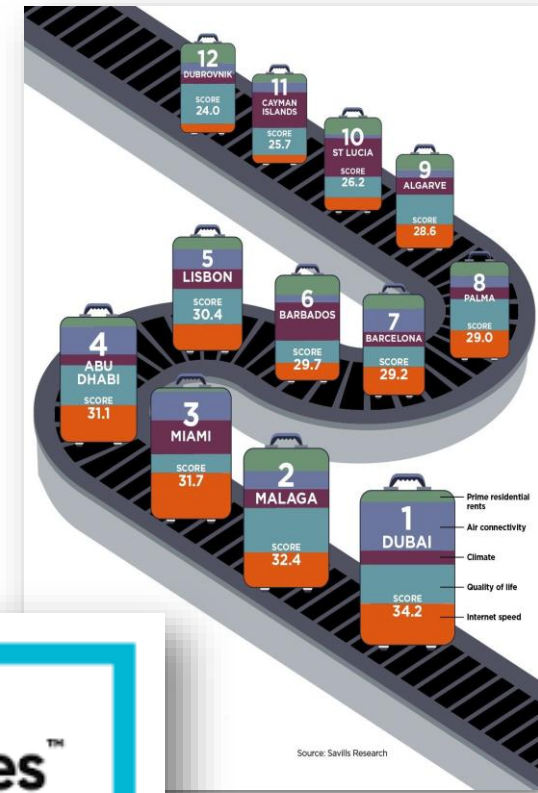


Fuente: Analistas Económicos de Andalucía a partir de la Encuesta de Población Activa (INE).

# A Secure Choice



- ❑ **#1 Best City to Live and to Work**, in the 2023 Annual Expat City Ranking by InterNations
- ❑ 1st Spanish city to be **certified by AENOR as a Destination for Digital Nomads in 2023**
- ❑ **2nd Best City in the World for Remote Working** according to Savills Executive Nomad Index 2023, emphasizing exceptional quality of life.
- ❑ **Best Workplaces Spain 2022 award** from Great Place to Work.



# Flight Connections

The Malaga-Costa del Sol airports has direct flights to 153 destinations in 37 countries operated by 59 companies.

24 EU Capitals have direct flights (some seasonal) to Malaga. Only Bucharest (Romania), Nicosia (Cyprus) and Valletta (Malta) do not.

1. Amsterdam (Netherlands)
2. Athens (Greece)
3. Berlin (Germany)
4. Bratislava (Slovakia) (seasonal)
5. Brussels (Belgium)
6. Budapest (Hungary)
7. Copenhagen (Denmark)
8. Dublin (Ireland)
9. Helsinki (Finland)
10. Lisbon (Portugal)
11. Ljubljana (Slovenia) (seasonal)
12. Luxembourg City (Luxembourg)
13. Madrid (Spain)
14. Paris (France)
15. Prague (Czech Republic)
16. Riga (Latvia) (seasonal)
17. Rome (Italy)
18. Sofia (Bulgaria) (seasonal)
19. Stockholm (Sweden)
20. Tallinn (Estonia) (seasonal)
21. Vienna (Austria)
22. Vilnius (Lithuania)
23. Warsaw (Poland)
24. Zagreb (Croatia) (seasonal)

<b>153 Destinations</b>	
Europe	116
Spain	20
Africa	9
Middle East	6
North America	2

	Country	Destinations		Country	Destinations
1	UK	23	19	AUSTRIA	1
2	SPAIN	20	20	BAHRAIN	1
3	GERMANY	17	21	BULGARIA	1
4	FRANCE	13	22	CANADA	1
5	ITALY	10	23	CROATIA	1
6	MOROCCO	8	24	CZECH REPUBLIC	1
7	NORWAY	6	25	ESTONIA	1
8	POLAND	6	26	GREECE	1
9	BELGIUM	5	27	HUNGARY	1
10	DENMARK	4	28	ICELAND	1
11	NETHERLANDS	4	29	ISRAEL	1
12	IRELAND	4	30	KUWAIT	1
13	SWEDEN	3	31	LATVIA	1
14	SWITZERLAND	3	32	LITHUANIA	1
15	SAUDI ARABIA	2	33	LUXEMBOURG	1
16	FINLAND	2	34	QATAR	1
17	PORTUGAL	2	35	TURKEY	1
18	ROMANIA	2	36	UNITED ARAB EMIRATES	1
			37	UNITED STATES OF AMERICA	1

# Talent Pool

- Malaga is a dynamic city that attracts & retains talented Spanish & foreign citizens
- Malaga **leads the growth in tech employment in Spain from 2019-2023**: a 123% increase from 8,631 jobs in 2013 to 19,250 in 2023, according to a study by the COTEC Foundation.
- **4 million employees** - Andalusia has the largest pool of active workers in Spain. Compares in number to European countries such as Switzerland or Austria.
- **47,000+ workers** in Technology Parks across Andalusia:
  - 23,000 in Malaga
  - 17,000 in Seville
  - 5,000 in Granada
  - 1,500 in Almeria
- Malaga TechPark
  - 1,000 new employees per year for the last 3 years
    - 40% from University of Málaga
    - 60% from other Andalusian Universities: Córdoba, Granada, Jaen and Almeria
  - **99% of software engineering graduates from these universities work at Malaga TechPark**



**Málaga  
TechPark;**

Parque Tecnológico  
de Andalucía

# International Schools

The metropolitan area is home to more than 18 International Schools and educational centers, offering a variety of educational models in various languages, which are an essential part of the process of relocating foreign staff and adapting to the local culture.



	<b>English</b>	Aloha College, British College of Benalmadena, British School of Malaga, Calpe College, English International College, Mayfair International Academy, MIT, NovaSchool, St. Anthony's College, St. Javier's International School, Sunny View School, Swans International School and others.
	<b>Finnish</b>	Aurinkorannikon suomalainen koulu
	<b>French</b>	Lycée Français
	<b>German</b>	Deutsche Schule
	<b>Norwegian</b>	Den Norske Skolen
	<b>Russian</b>	Контакты
	<b>Swedish</b>	Svenka skola



UNIVERSIDAD  
DE MÁLAGA

| [uma.es](http://uma.es)

# University of Malaga

+35,000 students

17 Faculties

63 undergraduate programs

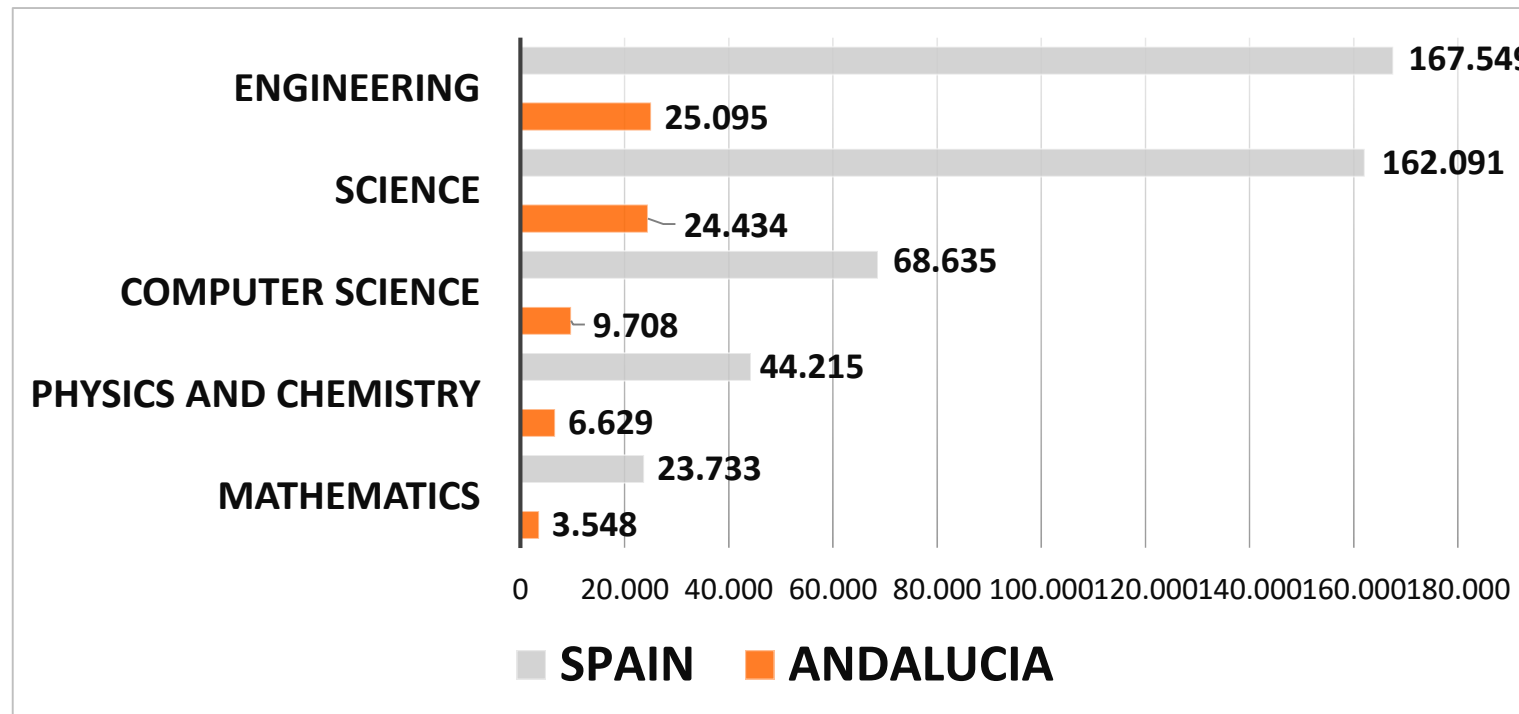
52 Masters degrees

22 PhD's



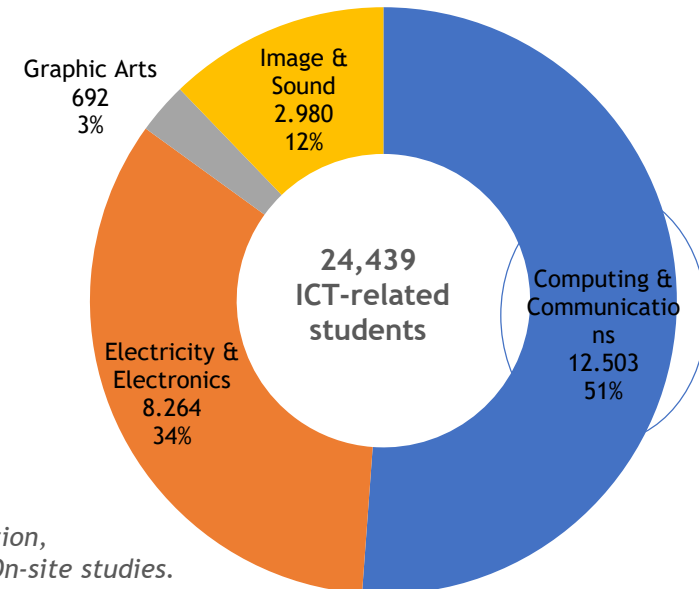
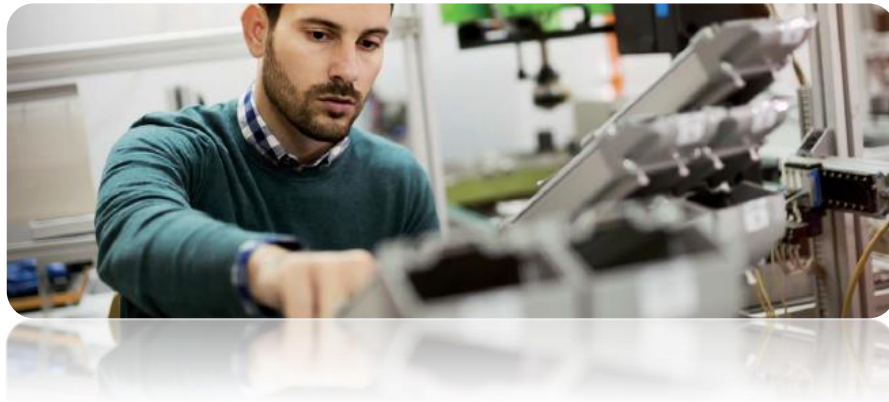
# University Talent in ICT

- 10 public universities and 1 private university in Andalusia
  - 9 specialized in ICT
  - 160 ICT-related research groups
- 3rd largest (public) university population in Spain
  - 246,000 students (15 % national total)
  - **69,414 students with Engineering, Science & Technology degrees** (15 % national total)



# Vocational Training in ICT

- **450+ education centres** in the region with studies for higher technicians
  - Company & education centres cooperation through Vocational Dual programs
- 2nd vocational-training population for ICT-related studies (**17% national share**)
  - **24,439 qualified students for ICT-related jobs:** half in Computing & Communications



Source: National Ministry of Education,  
<sup>1</sup> Higher Technician <sup>2</sup> Technician . On-site studies.

# Retention

Company	Employees				
	2005	2010	2015	2020	2025
Opplus	200 - 300	700 - 1,000	1,500 - 2,000	2,000 - 2,200	2,500 - 2,600
Accenture	400 - 500	500 - 600	700 - 1,000	1,500 - 2,000	2,200 - 2,300
EPAM				300 - 400	1,200 - 1,500
Oracle	≤ 50	100 - 200	500 - 600	600 - 700	600 - 650
Vodafone					500 - 550
EY				100 - 200	500 - 550
The Workshop	≤ 50	100 - 200	200 - 300	300 - 400	400 - 450
Dekra	400 - 500	400 - 500	200 - 300	300 - 400	400 - 450
NTT Data				≤ 50	350 - 400
Ciklum			≤ 50	200 - 300	300 - 350
EY				100 - 200	250 - 300
Capgemini					250 - 300
TDK	200 - 250	200 - 250	250 - 300	250 - 300	250 - 300
Ericsson	50 - 100	100 - 200	200 - 300	200 - 300	200 - 250
Globant					150 - 200
CGI		≤ 50	50 - 100	100 - 150	150 - 200
Keysight Technologies		100 - 200	100 - 200	100 - 200	100 - 200
Indra	100 - 200	100 - 200	100 - 200	100 - 200	100 - 200
ViewNext (IBM)			100 - 200	100 - 200	100 - 200
Talan					50-100
Google			10-20	40-50	60-100
Caterpillar	60-80	60-80	60-80	60-80	60-80



- 12-15 % overall turnover rate for Junior Profiles (<5 years of experience)
- 11-12 % overall turnover rate for Senior Profiles (> 5 years of experience)

Source: HRCS human resources consultants

# Average Salary Costs

Administración sistemas	LEVEL	EXPERIENCE	MÁLAGA
	TEAM LEAD/PM	> 5 YEARS	>45k
	SENIOR	> 5 YEARS	>40k
	MIDDLE	3-5 YEARS	30-40K
	JUNIOR	0-2 YEARS	22-30k

Developer IT	LEVEL	EXPERIENCE	MÁLAGA
	TEAM LEAD/PM	> 5 YEARS	>55k
	SENIOR	> 5 YEARS	>52k
	MIDDLE	3-5 YEARS	35-50K
	JUNIOR	0-2 YEARS	22-35k

Devops (Con experiencia anterior en sector IT)	LEVEL	EXPERIENCE	MÁLAGA
	TEAM LEAD/PM	> 6 YEARS	>70k
	SENIOR	> 5 YEARS	>70k
	MIDDLE	3-5 YEARS	45-70K
	JUNIOR	0-2 YEARS	35-45k

IT salaries in Malaga are approx. 15-25 % cheaper than Madrid / Barcelona and similar for management positions.

# Strategic Projects for the Future



❑ Malaga Coastal Plan

❑ Auditorium in the port



❑ Remodel the Rosaleda Stadium

❑ Convention Centre expansion (FYCMA)



❑ Buenavista (business/industrial park)



**DES** DIGITAL ENTERPRISE SHOW

**MACHINES LEARN  
PEOPLE LEAD**

AI / CLOUD / CYBERSÉCURITY / DATA / QUANTUM / MARTECH

**9-11  
JUNE 2026**  
MÁLAGA - FYCMA  
#DES2026



**52<sup>nd</sup> European Conference on  
Optical Communication**  
SEPTEMBER 20-24 2026 • MÁLAGA, SPAIN

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Málaga —  
15 · 16 sep  
— 2026

FYCMA  
Palacio de Ferias

HYBRID INTELLIGENCE & SMART MOBILITY



**Global Photonics  
Economic Forum**

07 – 08 October 2025, Malaga, Spain



**3-5 noviembre 2026**  
**Málaga - FYCMA**

We look forward to seeing you!

# 2026 Events

Feb. 2-4	Salon H&T - Hotel & Tourism
Feb. 17-19	VII Small Satellites & Services International Forum (SSSIF)
Feb. 24-26	Transfiere - European Meeting on Science, Technology & Innovation
March 6-15	29th Malaga Film Festival
March 10-11	eMobility Expo World Congress - MOW – The New Mobility Order in the World
March 24-25	V Andalusia Cybersecurity Conference
March 29-April 5	Holy Week (Semana Santa)
June 9-11	Digital Enterprise Show (DES)
June 19	13º eCongress Málaga
June 22-23	CM MALAGA: International Forum on Innovation for Arts & Culture
July 3-4	Guadalindie - indie video game fair of the South
Aug. 15-22	Malaga Cultural Fair
Sept. 15-16	GreenCities - Urban Inteligence & Smart Mobility
Sept. 15-16	VI Congreso Smart City RECI
Sept. 20-24	ECOC - 52nd European Conference on Optical Communications
Sept. 24-25	Global Photonics Economic Forum
Oct. 1-4	San Diego Comic-Con Málaga
Oct. 29-30	J on the Beach
Nov. 3-5	Expo AgriTech – Farm Land 4.0 Fair
Nov. 12-14	SIMED- Mediterranean Real Estate Exhibition

